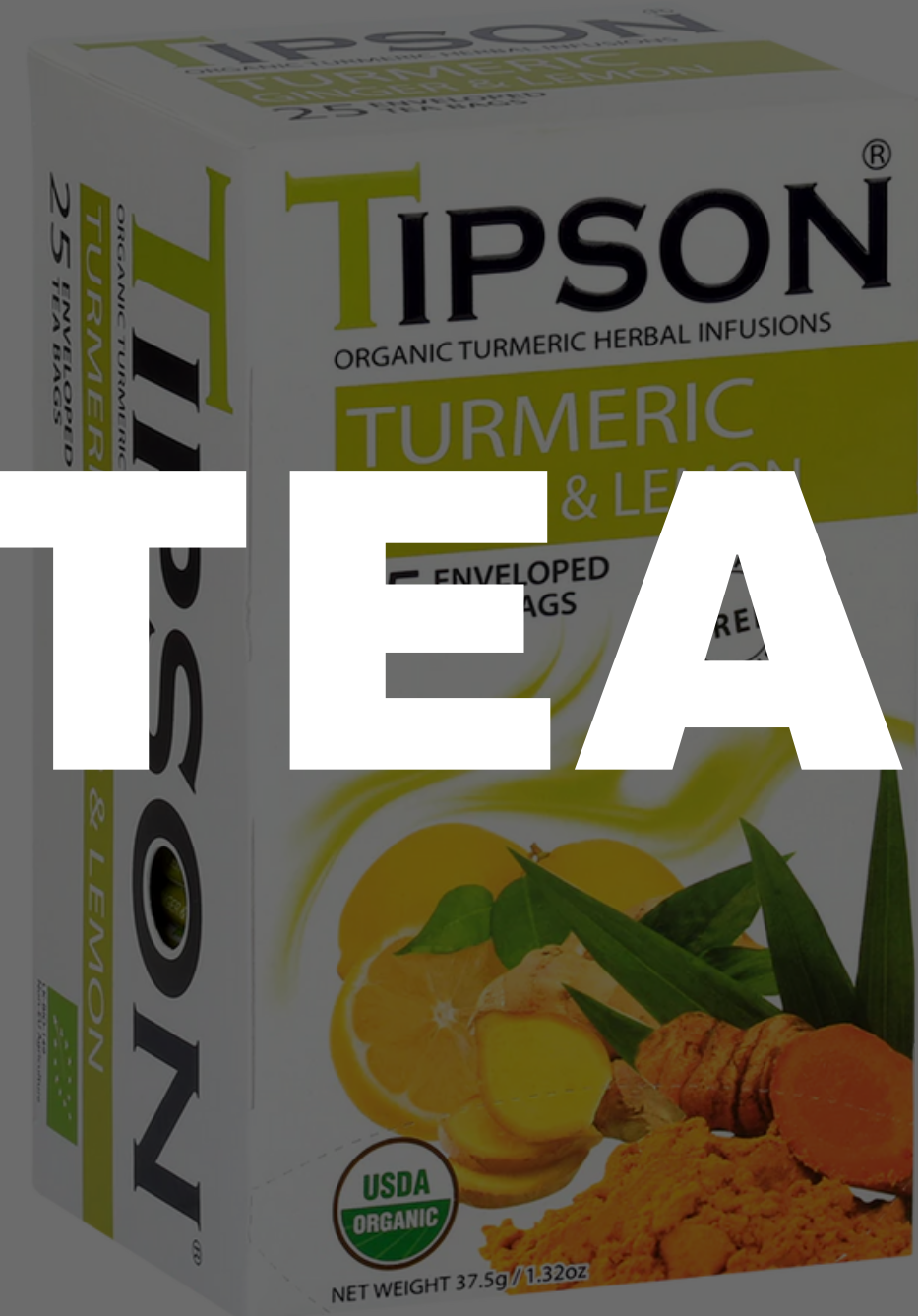


# TIPSON TEA



# Brand Observed



## Company overview:

Tipson is a leading tea exporter from Sri Lanka. Tipson is an innovative company grounded in 5,000 years of heritage. They combine traditional tea harvesting methods with novel flavours and blends, reintroducing ancient knowledge into the modern world. The team in Tipson has expertise in choosing the tea blends that refresh the mind and heal the body.

Target Product Category : **Citrus teas**

Name of the Product : **Tipson Tea Citrus teas**



## NUMBER OF PRODUCTS: 3

- Tipson Organic Matcha Tea Infusions - Matcha Honey and Lemon Flavour
- Tipson Organic Moringa Caffeine Free Herbal Tea - Lemon Flavour
- Tipson Organic Turmeric Caffeine Free Herbal Tea - Organic Ginger and Lemon Flavour



# TIPSON ORGANIC MATCHA TEA INFUSIONS - MATCHA HONEY AND LEMON FLAVOUR

**Primary Ingredient:**

Organic Matcha, organic green tea, organic lemongrass and natural honey & lemon flavour.

**Flavour:**

Natural honey & lemon

**Serving size:**

1.5g



**Nutritional Information  
Per 100g**

Energy: 0kcal

Fat: 0g

Saturated fat: 0g

Trans fat: 0g

Cholesterol: 0mg

Sodium: 0mg

Potassium: 0mg

Carbohydrates: 0g

Dietary Fibre: 0g

Sugars: 0g

Protein: 0g

Vitamin A: 0%

Vitamin C: 0%

Calcium: 0%

Iron: 0%

**Servings per pack: 25**

# TIPSON ORGANIC MORINGA CAFFEINE FREE HERBAL TEA - LEMON FLAVOUR

**Primary Ingredient:**  
Organic moringa leaves with natural lemon flavour

**Flavour:**  
Natural lemon

**Serving size:**  
1.5g



## **Nutritional Information** **Per 100g**

Energy: 0kcal  
Fat: 0g  
Saturated fat: 0g  
Trans fat: 0g  
Cholesterol: 0mg  
Sodium: 0mg  
Carbohydrates: 0.5g  
Dietary Fibre: 0.5g  
Sugars: 0g  
Protein: 0g  
Calcium: 3.3%  
Iron: 3.9%

**Servings per pack:** 25



# TIPSON ORGANIC TURMERIC CAFFEINE FREE HERBAL TEA - ORGANIC GINGER AND LEMON FLAVOUR

**Primary Ingredient:**  
Organic turmeric, Organic  
lemongrass, Organic ginger,  
organic chamomile, and basil  
and lemon flavour

**Flavour:**  
Basil and lemon

**Serving size:**  
1.5g



## **Nutritional Information** **Per 100g**

Energy: 1kcal  
Fat: 0g  
Saturated fat: 0g  
Cholesterol: 0mg  
Carbohydrates: 0.5g  
Sugars: 0.5g  
Protein: 0g  
Salt: 0g

**Servings per pack:** 25

Guires FRL is a Global Contract R&D that offers B2B services in [beverage formulation](#). The experts leverage cutting-edge technology with their in-depth knowledge about ingredients, processing methods and flavour profiles and formulate beverages per their clients' requirements and consumer insights. Moreover, the team helps in packaging design and labelling, that not only conveys the essential information but also captures the target audience's attention, ensuring the product's success in today's competitive market.

# Contact Us

---



UNITED KINGDOM  
**+44- 161 818 4656**



INDIA  
**+91 9566299022**



EMAIL  
**info@foodresearchlab.com**



WEBSITE  
**www.foodresearchlab.com**





**THANK YOU**