

ORGANIX



Brand Observed



Company overview:

Organix was launched with a well-defined goal to develop tasty and nutritious food products for children using the best organic ingredients. Since 1992, Organix has been a pioneer in developing food that parents can trust, and children love. The company believes that good things happen when little ones are fed tasty food that can be trusted.

Target Product Category : **Porridge For Babies**

Name of the Product : **Organix**

NUMBER OF PRODUCTS: 3

- Fruity Apple Porridge
- Organic Strawberry & Banana Porridge
- Baby Rice



FRUITY APPLE PORRIDGE

Primary Ingredient:

Rice flour, Maize flour, Apple powder,
Thiamin (Vitamin B1)

Fruit and plant product: :
Apple powder

Serving size:
12g



**Nutritional Information
Per 100g**

Energy: 377 Kcal
Fat: 1.1 g
Carbohydrates: 80g
Sugars: 9.6g
Protein: 10g
Salt: <0.01g

Servings per pack: 10

ORGANIC STRAWBERRY & BANANA PORRIDGE

Primary Ingredient:

Rice flour, Maize flour, Banana flakes, Freeze dried strawberry powder, Thiamin (Vitamin B1)

Fruit and plant product: :
Banana flakes, Freeze dried strawberry powder

Serving size:
12g



**Nutritional Information
Per 100g**

Energy: 373 Kcal
Fat: 1.2g
Carbohydrates: 77g
Sugars: 5.8g
Protein: 8.3g
Salt: <0.01g

Servings per pack: 10

BABY RICE

Primary Ingredient:
Rice flour, Thiamin (Vitamin B1)

Fruit and plant concentrate : -

Serving size:
6g



**Nutritional Information
Per 100g**

Energy: 393 Kcal
Fat: 2.3g
Carbohydrates: 84g
Sugars: <0.5g
Protein: 8.4g
Salt: <0.01g

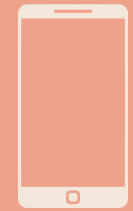
Servings per pack: 16

Guires FRL is a global contract R&D with a team of expert food scientists and technologists who assist food and beverage manufacturers with [food product development](#). The team follows a systematic approach, from targeting the intended audience to product formulation, testing and packaging. The experts ensure that the products adhere to the regulations which are crucial for their subsequent product launch and their success.

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THANK YOU