

VEGGIE STRAWS



Brand Observed



Company overview:

Our scrumptious Veggie Straws are ideal for infants from nine months.

Our straws are as delicious as they are simple to hold, thanks to their clever tube shape and hollow centers. Perfect for developing grip and mouth-to-hand coordination in young children.

Although we make every effort to ensure that each bag contains a variety of Straws of varying colours, this is not always possible.

Target Product Category : Kiddylicious

Name of the Product : Veggie Straws

NUMBER OF FLAVORS: 3

1. Cheesy Flavour
2. Sour Cream & Chive Flavour
3. Veggie Straws Original



Cheesy Flavour

Our cheesy flavoured veggie straws are easy to hold with their tube shape and encourage self feeding.

Primary Ingredient::

Veggie straws – Potato flour (30%), canola oil, rice flour (19%), peasemeal (18%), cheese flavor seasoning (rice flour, natural flavoring, onion powder, yeast extract, potassium chloride (natural way to keep the texture melty), tomato powder, salt, beetroot powder.



Nutritional Information Per 100g

Energy: 502Kcal

Fat: 25g

Carbohydrates: 62g

Fiber: 3.1g

Protein: 6.4g

Salt: 0.72g

Sour Cream & Chive Flavour

Our delicious veggie straws are available in Sour Cream and Chive flavour. The straws encourage self feeding and enable grip due to their straw shape.

Primary Ingredient::

Veggie straws(Lentil Flour(50%),Potato Starch(45%),Salt),Rapeseed Oil, Sour Cream and chive seasoning(4%),(rice flour, Onion powder, natural flavoring, chives, citric acid)



Nutritional Information Per 100g

Energy: 541Kcal

Fat: 33g

Carbohydrates: 51g

Fibre: 2.7g

Protein: 8.5g

Salt: 0.92g

Veggie Straws Original

Our veggie straws encourage self feeding and are easy to hold since they have a hollow tube shape.

Primary Ingredient::

Veggie straws – Potato flour (32%), canola oil, rice flour (20%), peasemeal (19%), potassium chloride (natural way to keep the texture melty), tomato powder, salt, kale powder, spinach powder, beetroot powder.



Nutritional Information Per 100g

Energy: 513Kcal

Fat: 26g

Carbohydrates: 61g

Fibre: 3.1g

Protein: 6.2g

Salt: 0.60g



The Food Research Lab is a global R&D contract facility that offers food product development services. We either develop new food products or reformulate existing ones using high quality ingredients. We also conduct sensory evaluation and ensure the product developed meets the food regulations and ensure that it is successful.

Contact Us



UNITED KINGDOM
+44- 161 818 4656



INDIA
+91 9566299022



EMAIL
info@foodresearchlab.com



WEBSITE
www.foodresearchlab.com



THANK YOU