



The image features six tubs of Minvita Superfood Powder arranged in two rows of three. The top row contains tubs for Mulberry, Spirulina, and Kale. The bottom row contains tubs for Turmeric, Green, and Soybean. Each tub is labeled with the brand name 'Minvita', '100% natural', and the specific flavor. The tubs also list various nutrients and benefits, such as 'High in Vitamin B12', 'High in Calcium', 'High in Vitamin A', 'High in Fibre', and 'High in Vitamin K'. The tubs are 250g (8.8oz) each. The background is a solid dark grey.

MINVITA SUPERFOODS POWDER

Brand Observed



Company overview:

Minvita strives to develop 100% healthy and natural beauty and food products worldwide. We firmly believe that nature provides us with fruit, vegetables and herbs containing all the necessary components our bodies need.

We are a team of dedicated and passionate individuals who take great pride in our work, and we believe that by choosing Minvita products, our customers will get the very best that nature offers.

Target Product Category : Minvita Superfoods powder

Name of the Product : Superfood powder

NUMBER OF FLAVORS: 6

1. Organic Mulberry superfood powder
2. Organic Spirulina Superfood Powder
3. Organic Kale Superfood Powder
4. Organic Turmeric Superfood Powder
5. Organic Moringa Superfood Powder
6. Black Soybean Superfood Powder



Primary Ingredient:
100% mulberry leaves

Claims:
Natural, vegetarian, vegan

Serving size:
5g



Price:
250g at £9.99

Nutritional Information

Per 100g

Energy: 202Kcal

Fat: 3g

Carbohydrates: 24g

Fiber: 32g

Protein: 22g

Salt: <0.1g

Iron: 30 mg

Zinc: 3mg

Vitamin C: 230 mg

Calcium: 1800 mg

Servings per container: 50

Directions for use:

Minivita Superfood powder can be used in various food and drink products. Mix one dessert spoon (5g) into smoothies, juices, yoghurts and cereals. Spirulina can also be used for baking. Up to 15g of spirulina can be consumed per day.

Primary Ingredient:

100% organic spirulina

Claims:

Spirulina is rich in magnesium, which reduces tiredness and fatigue. It is also a good source of calcium and vegan vitamin B12.

Serving size:

5g

Price:

250g at £9.99

Nutritional Information

Per 100g

Energy: 336 Kcal

Fat: 1g

Carbohydrates: 13.1g

Fibre: 5.1g

Protein: 65.9g

Salt: 0.9g

Iron: 6.6 mg

Calcium: 333mg

Magnesium: 300 mg

Vitamin B12: 170 mcg

Servings per container: 50



Primary Ingredient:
100% organic kale leaves.

Claims:
Kale is rich in Vitamin K, Vitamin C,
Vitamin A and Fibre.

Serving size:
5g



Price:
250g at £12.99

Nutritional Information

Per 100g

Energy: 260Kcal

Fat: 2.5g

Carbohydrates: 16g

Fibre: 25g

Protein: 31g

Salt: 1.7g

Servings per container: 50

Directions for use:

Minivita turmeric powder can be used for various food and drink products. Mix one teaspoon (3g) into smoothies, juices and tea. Turmeric powder can also be used for baking.

Primary Ingredient:

100% Organic Turmeric rhizomes

Claims:

Natural, vegetarian, vegan, organic

Serving size:

3g



Price:

250g at £9.99

Nutritional Information

Per 100g

Energy: 363Kcal

Fat: 11g

Carbohydrates: 44g

Fibre: 22g

Protein: 11g

Salt: 0g

Servings per container: 83

Primary Ingredient:
100% organic moringa

Claims:
Vitamin A contributes to the normal function of the immune system, organic, natural

Serving size:
5g

Price:
250g at £9.99



Nutritional Information
Per 100g

Energy: 307 Kcal

Fat: 6.7g

Carbohydrates: 24g

Fibre: 27.9g

Protein: 24g

Salt: <0.1g

Iron: 33mg

Calcium: 1620mg

Magnesium: 532mg

Vitamin A: 2000 mcg

Servings per container: 50



Primary Ingredient:

100% organic black soybeans.

Claims:

Natural, Vitamin E contributes to the protection of cells from oxidative stress.

Serving size:

5g

Price:

250g at £9.99

Nutritional Information

Per 100g

Energy: 307Kcal

Fat: 6.7g

Carbohydrates: 24g

Fibre: 27.9g

Protein: 24g

Salt: <0.1g

Calcium: 224mg

Potassium: 1377mg

Iron: 7 mg

Zinc: 4.2mg

Servings per container: 50

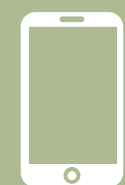
The Food Research Lab is a global R&D contract facility that offers B2B services in [nutraceutical formulation](#) and functional food product development. Our team formulates various types of dietary supplements and nutraceuticals that offer essential nutrients and health benefits. We exercise caution in selecting quality ingredients, formulating the product and labelling. We ensure the product is safe, the product label meets the regulatory specifications and is tested for safety, ensuring that it is successful in today's highly competitive market.



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THANK YOU