

ORGANIX



Brand Observed



Target Product Category : **Baby puffs**

Name of the Product : **Organix**

Company overview:

Organix baby puffs are light and crispy because they are baked rather than fried. We add coriander to our baby corn puffs to make a natural, healthy snack for toddlers that is great for weaning adventures.

Our baby-weaning carrot sticks are an excellent snack for infants aged ten months and above due to their shape. Additionally, they do not contain any junk and are entirely organic. That is a pledge.



NUMBER OF PRODUCTS:

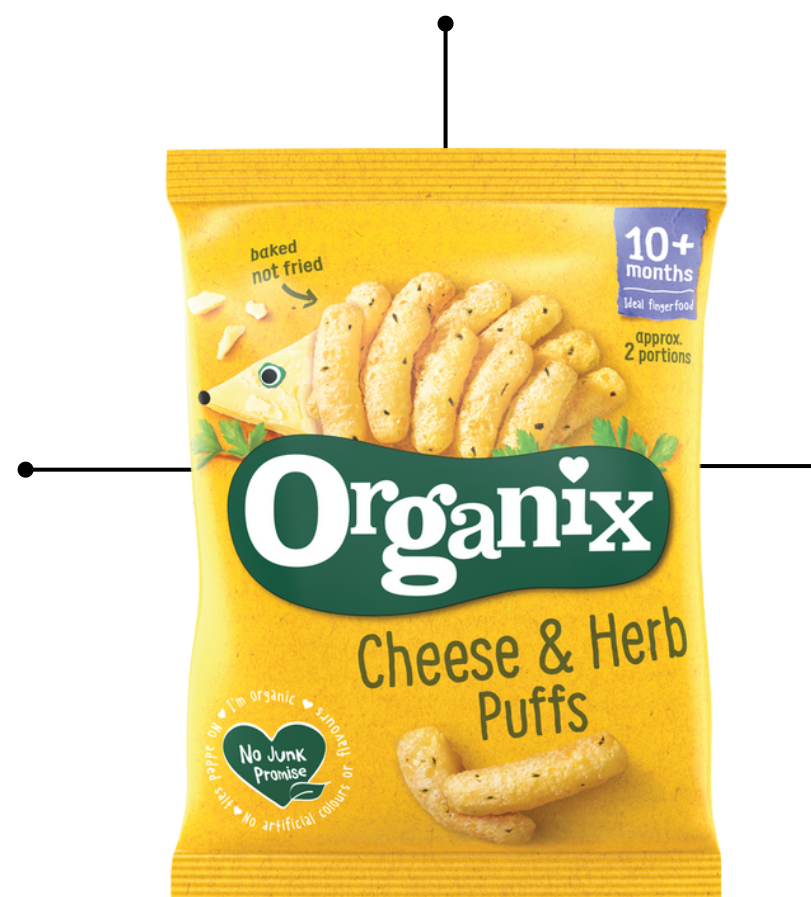
1. Cheese & Herb puffs
2. Saucy Tomato Nought & Crosses
3. Banana Peach & Apple Muesli
4. Carrot & Herb Stix



Cheese & Herb puffs

Our Cheese & Herb Puffs are a tasty, light, and crispy maize puff snack seasoned with cheese and a dash of parsley for a delectable, nutritious toddler snack. They are baked, not fried.

Primary ingredient:
Corn (80%), Sunflower oil (10%),
Cheese powder (10%), Dried
parsley (1%), Thiamin (1%)



Nutritional Information:

Per 100g
Energy: 451Kcal
Fat: 15g
Carbohydrates: 68g
Fiber: 2.8g
Protein: 11g
Salt: 0.18g

Saucy Tomato Nought & Crosses

Our Saucy Tomato Noughts and Crosses are delicious, light, and crispy because they are baked, not fried. For infants and toddlers who are at least ten months old and starting to wean, these baby corn snacks are the ideal first finger meal!

Primary ingredient:
Corn (78%), Sunflower oil (11%),
Tomato powder (7%), Apple
powder (2%), onion powder (2%),
Thiamin (1%)



Nutritional Information:

Per 100g
Energy: 441Kcal
Fat: 14g
Carbohydrates: 68g
Fibre: 4.5g
Protein: 8.5g
Salt: 0.01g

Banana Peach & Apple Muesli

Give your 10-month-old baby the good stuff and let them try our delectable chunky Banana, Peach & Apple Muesli when ready for more difficult textures.

Primary ingredient:
Wholegrain oat flakes (64%),
wholegrain rye flour (12%),
Banana flakes (11%), Puffed rice
(5%), Peach flakes (4%), Dried
apple (4%), Thiamin (1%)



Nutritional Information:

Per 100g
Energy: 373Kcal
Fat: 5.6g
Carbohydrates: 66g
Fibre: 10g
Protein: 9.5g
Salt: 0.05g

Carrot & Herb Stix

Our Carrot & Herb Stix are delicious, light, and crispy since they are baked, not fried. Our baby corn puffs, prepared with a dash of coriander, are a simple, nutritious toddler treat ideal for weaning adventures.

Primary ingredient:
Corn(78%), Sunflower oil (11%),
Carrot powder (10%), Dried
coriander leaf (1%), onion powder
(1%), Thiamin (1%)



Nutritional Information:

Per 100g
Energy: 445Kcal
Fat: 14g
Carbohydrates: 71g
Fibre: 3.3g
Protein: 8.1g
Salt: 0.18g

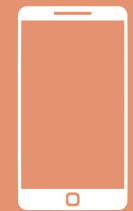
At the Food Research Lab, we formulate food, beverages, nutraceuticals, herbal products and cosmeceuticals. We begin the product development process for the beverage and food industry after conducting thorough [market and consumer research](#), which helps us gather insights regarding consumer preferences and market trends. We specialise in formulating various types of food that include food that contains cereals and pulses, millet based food products and baked food. We formulate products after several trials and ensure the product developed is delicious and wholesome, guaranteeing its success.



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THANK YOU