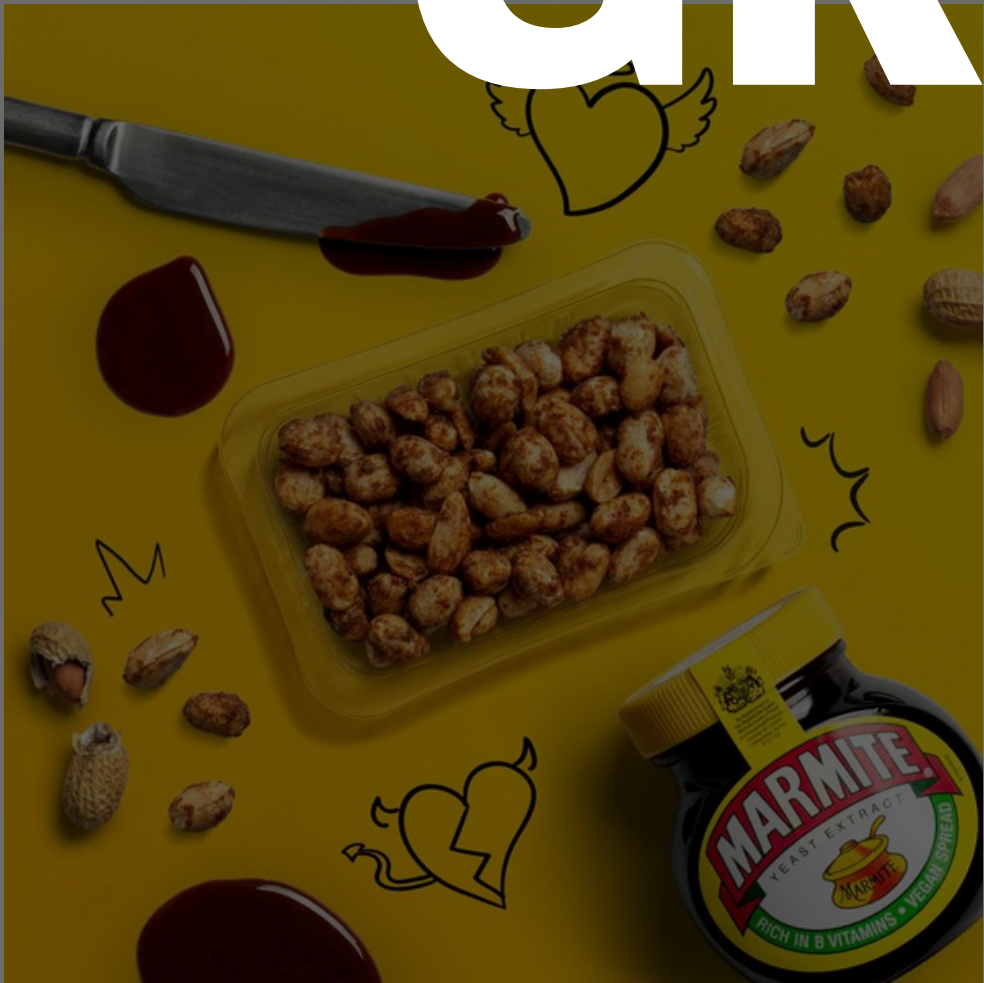


GRAZE





Brand Observed



Company overview:

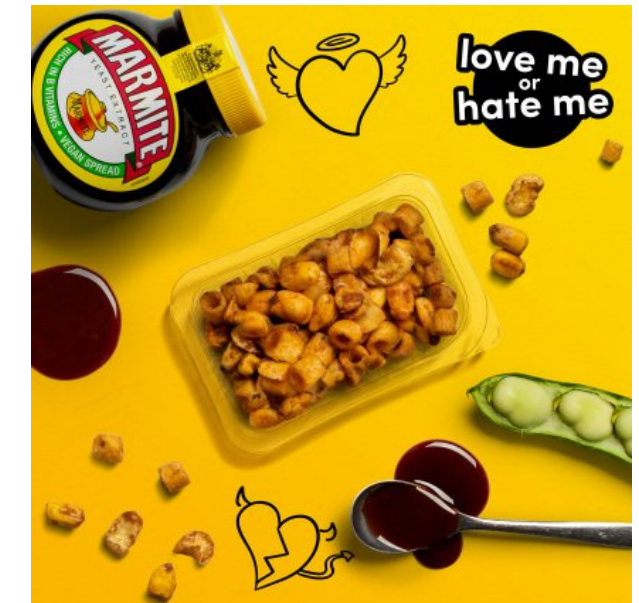
Graze is a firm founded in the United Kingdom that distributes natural meals, primarily fruits and vegetables, to residential homes or workplaces every day. The brand was founded by Graham Boshier in 2008.

Target Product Category : **Snacks**

Name of the Product : **Oats Boost**

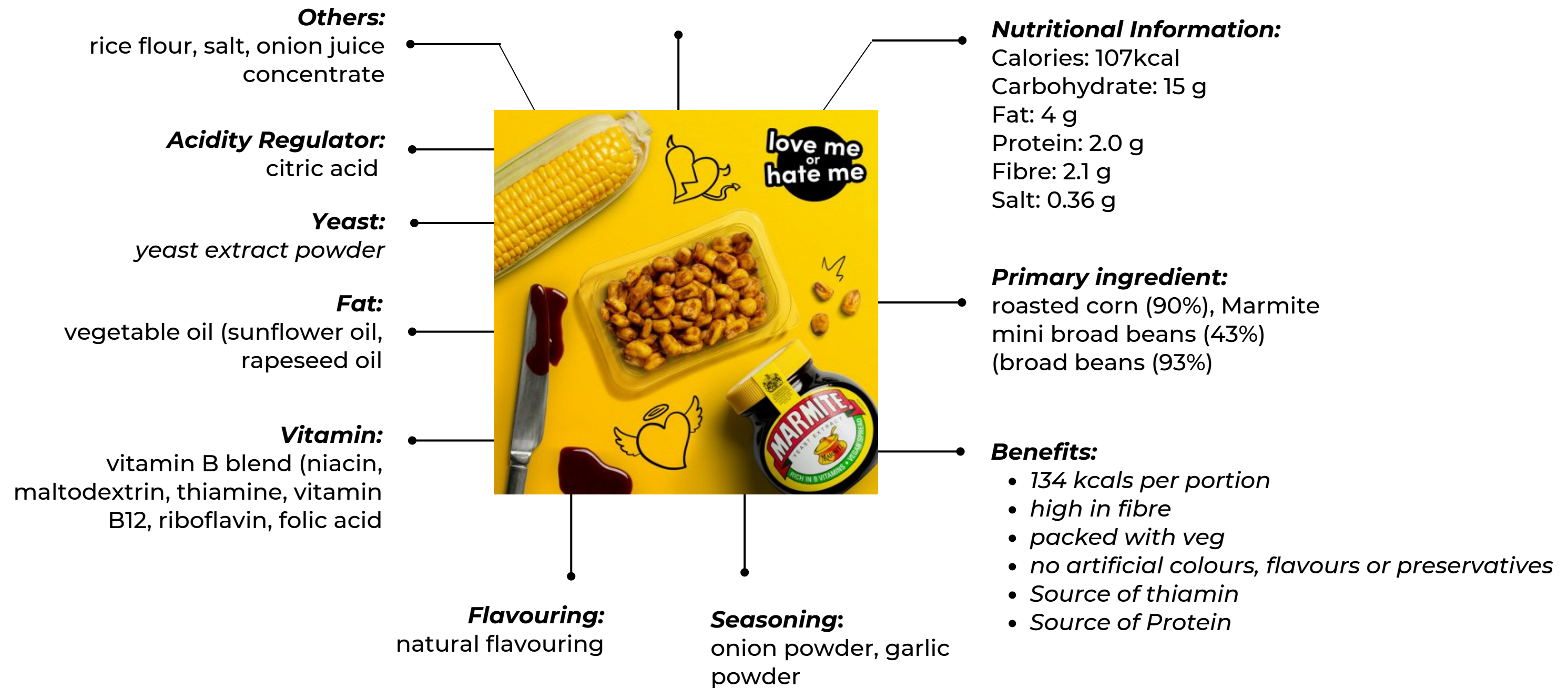
NUMBER OF PRODUCTS:

1. Marmite Corn
2. Marmite Crunch
3. Marmite Peanuts
4. Marmite Cashew



Marmite Corn

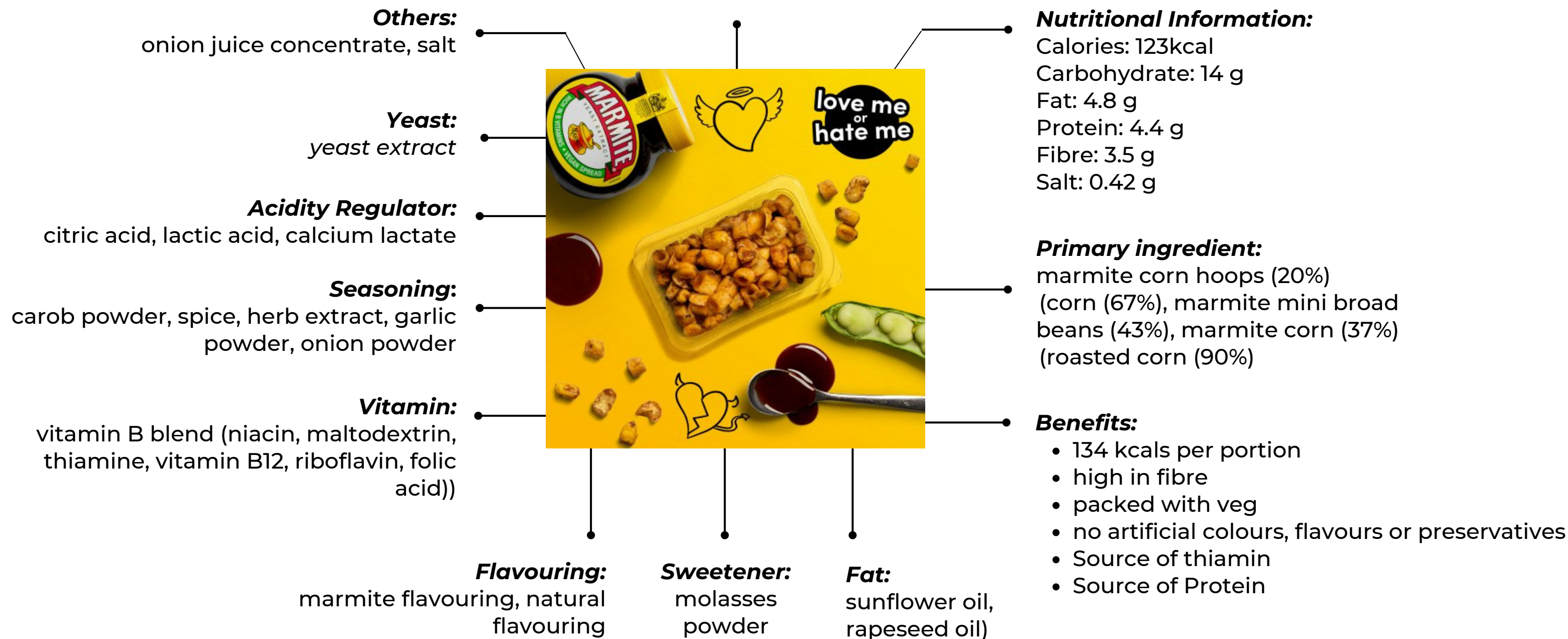
Our taste specialists collaborated with Marmite Legends to produce something powerful, crunchy, and delicious using their tastebud-tingling, all-star ingredient. We covered the best maize with a savoury tang before baking it in the oven for the ideal punchy snack. These bits have even won over some graze detractors! It's crunch time, Marmite fans.



Cross-contamination between the ingredients is possible since all the food products are packed in the same place. Traces of eggs, gluten, milk, mustard, peanuts, sesame and soya may be present in our products.

Marmite crunch

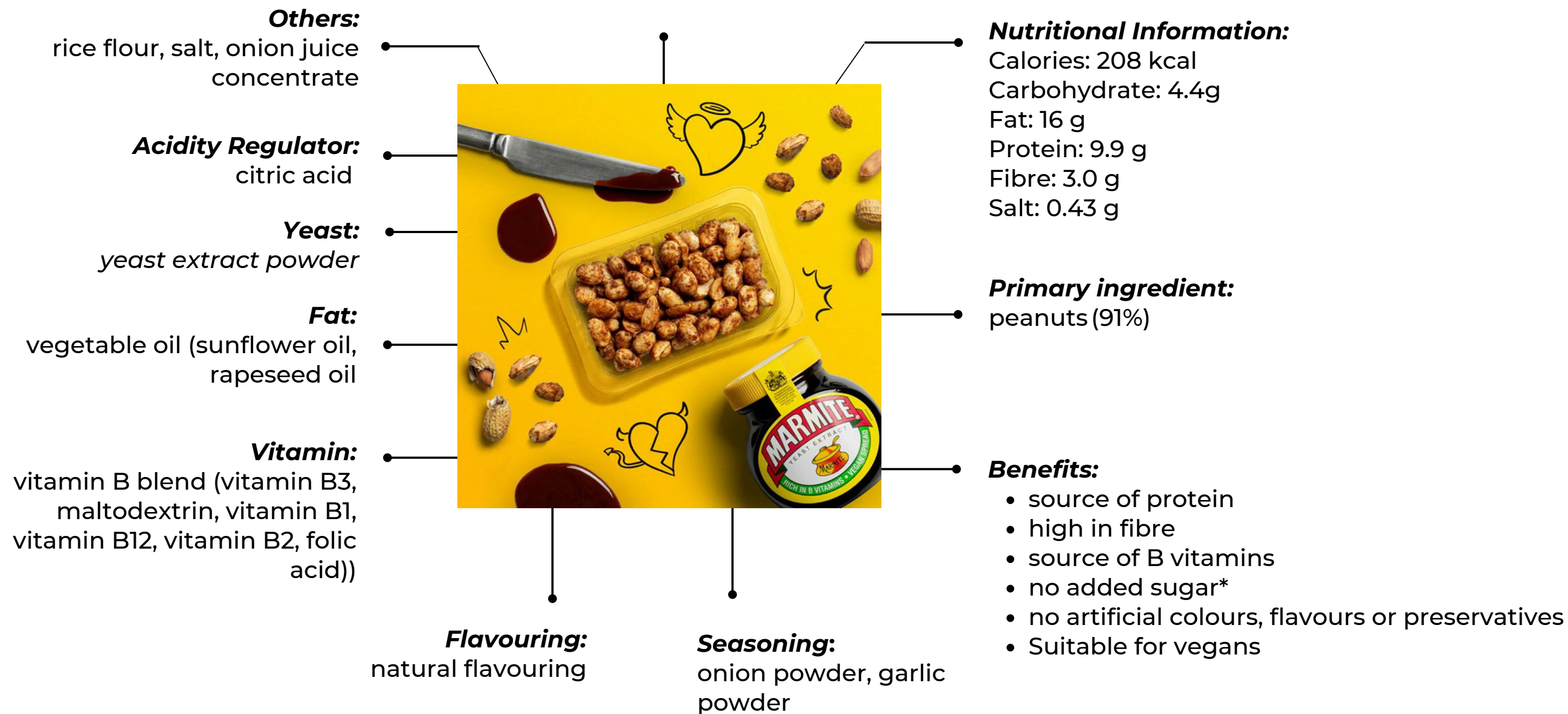
Our taste specialists collaborated with Marmite Legends to produce something powerful, crunchy, and delicious using their tastebud-tingling, all-star ingredient. Our Marmite Crunch adds a delicious taste to roasted corn, broad beans and corn hoops - it has even won over some graze haters! It's crunch time, Marmite fans.



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Marmite Peanuts

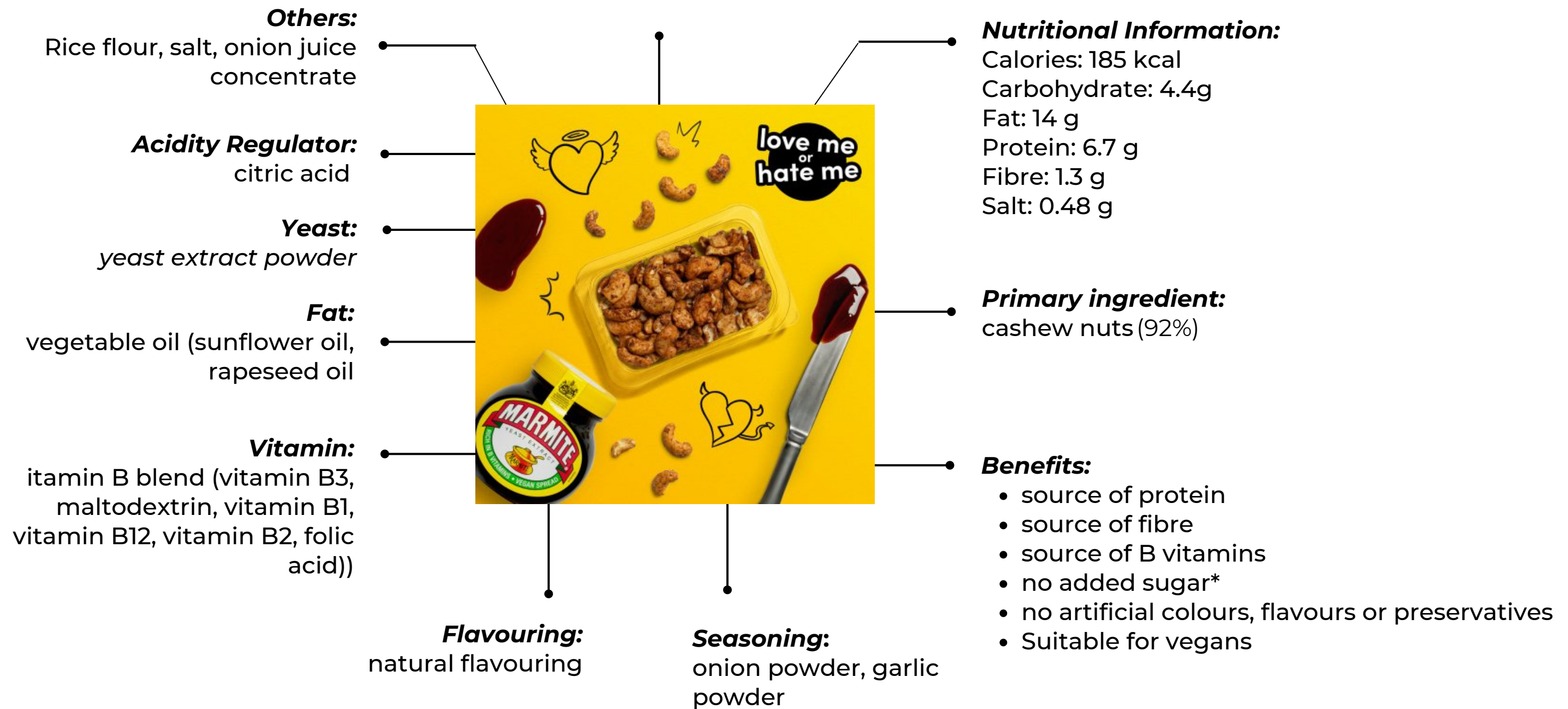
Together with the legendary Marmite, our taste specialists have developed a super-intense, crunchy, and gratifying food utilising their sensation-inducing, all-star ingredient. Classic peanuts have had an all-star makeover from us, including baking in the oven and being dusted with a tangy, savoury coating. These bites have even won over some of the critics at Graze! Marmite fans, the clock is ticking.



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Marmite Cashew

With the help of Marmite's legendary ingredient, our taste experts have teamed up with them to produce something intense, crispy, and gratifying. Even some Graze haters have been won over by these creamy cashews cooked in the oven with their acidic, spicy flavour. Marmite fans, the clock is ticking.



Cross-contamination between the ingredients is possible since all the food products are packed in the same place. Traces of eggs, gluten, milk, mustard, peanuts, sesame and soya may be present in our products.



The Food Research Lab is a food product development consultant that assists in formulating food, beverages, nutraceuticals and cosmeceuticals. With the help of experts, the Lab formulates [protein-rich bars](#) and nutritious snacks that cater to consumer needs. The experts assist at every step, from choosing the right ingredients to sensory analysis and developing attractive packaging, ensuring that the product is successful.



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THANK YOU