



**FLAVOURED**



**WATER**



# Brand Observed



## Company overview:

The history of Volvic began with volcanic eruptions in the Puy de la Nugère region, creating natural water filters used to filter the water used to produce Volvic Touch of Fruit Mineral water. The site became a UNESCO World Heritage site in June 2018.

Target Product Category : **Mineral Water**

Name of the Product : **Flavoured Water**

Features: **Unique mineral composition, fresh, crisp taste, recycled packaging, renewable energy is used for manufacturing,**





# NUMBER OF FLAVOURS

## Sugar-Free

1. Watermelon
2. Mango Passion
3. Apple and Blackcurrant
4. Kiwi and Lime
5. Peach and Raspberry
6. Strawberry
7. Lemon and lime
8. Summer fruit



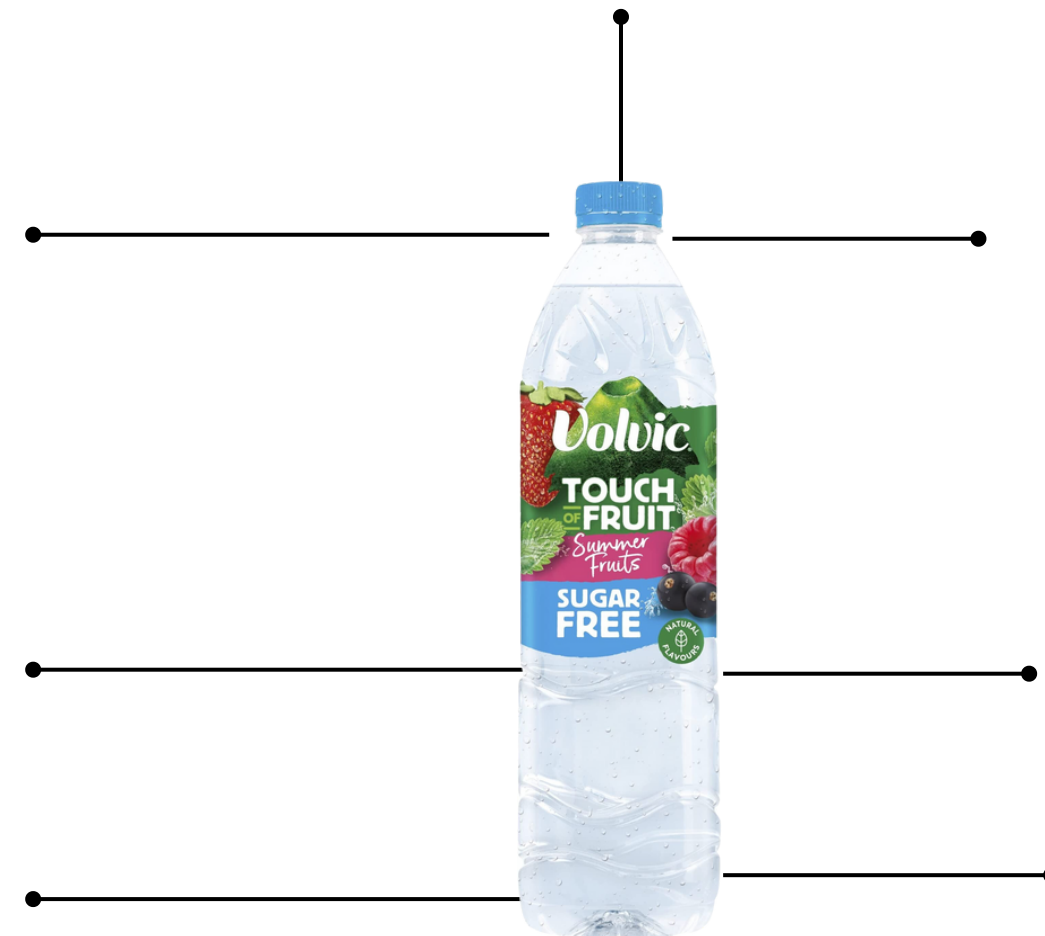
**Volvic Touch of Fruit Summer Fruits Sugar-free**

Free from artificial flavouring, the product has blended a touch of natural summer fruit flavour and Volvic Natural Mineral Water to make this refreshing drink. It has only one calorie per serving.

**Flavor:**  
 Natural Summerfruit (Raspberry, Strawberry, Blackcurrant) Flavouring with other Natural Flavourings,

**Sweetener:**  
 Sweeteners (Acesulfame K, Sucralose)

**Primary Ingredient:**  
 Volvic Natural Mineral Water (99.8%)



**Nutritional information per 100 mL**  
**Energy: 0kcal**  
**Fat: 0g**  
**Carbohydrate: <0.5g**  
**Of which Sugar: <0.5g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium benzoate

**Acidity Regulator:**  
 Citric acid

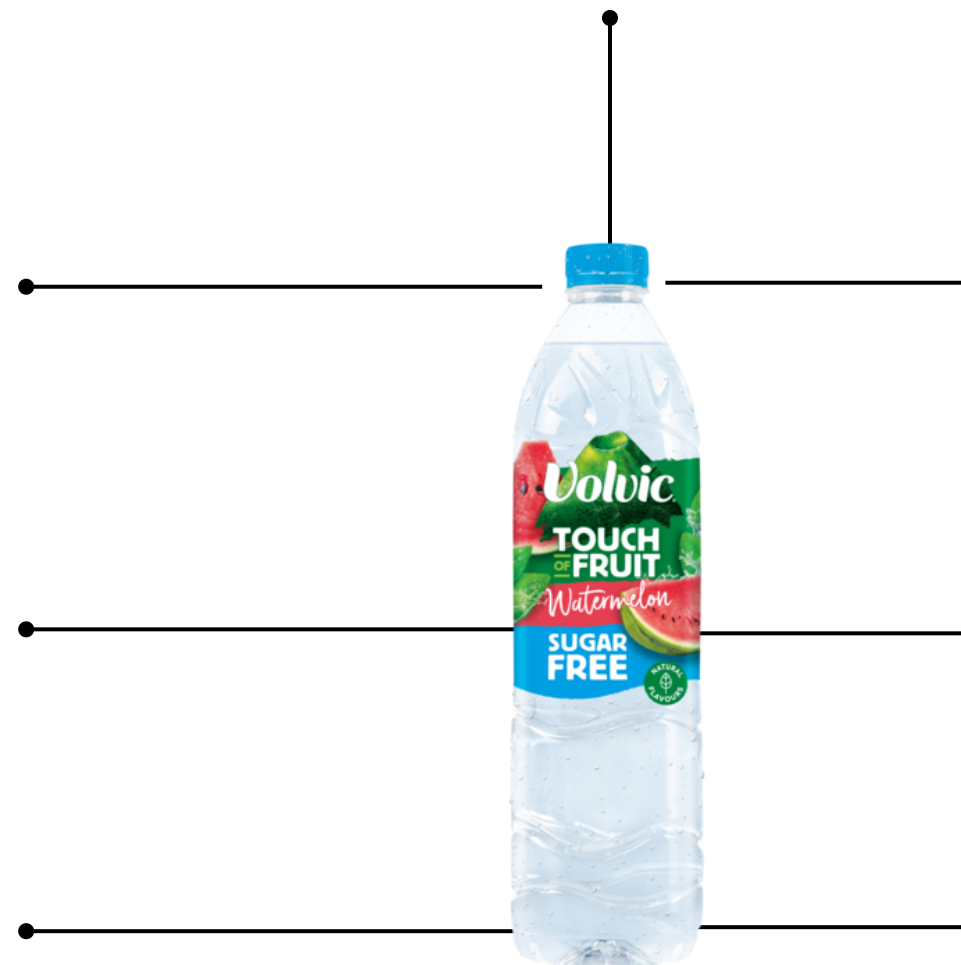
**Volvic Touch of Fruit Watermelon Sugar-free**

A touch of Natural Watermelon flavour with Volvic Natural Mineral Water gives the drink a refreshing feel. The product contains only two calories per serving and no artificial flavouring.

**Flavor:**  
 Natural watermelon flavouring  
 with other natural flavourings

**Sweetener:**  
 Sweeteners (Acesulfame K,  
 Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water  
 (99.8%)



**Nutritional information per 100 mL**

**Energy: 1kcal**  
**Fat: 0g**  
**Carbohydrate: 0 g**  
**Of which Sugar: 0g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium  
 benzoate

**Acidity Regulator:**  
 Citric acid

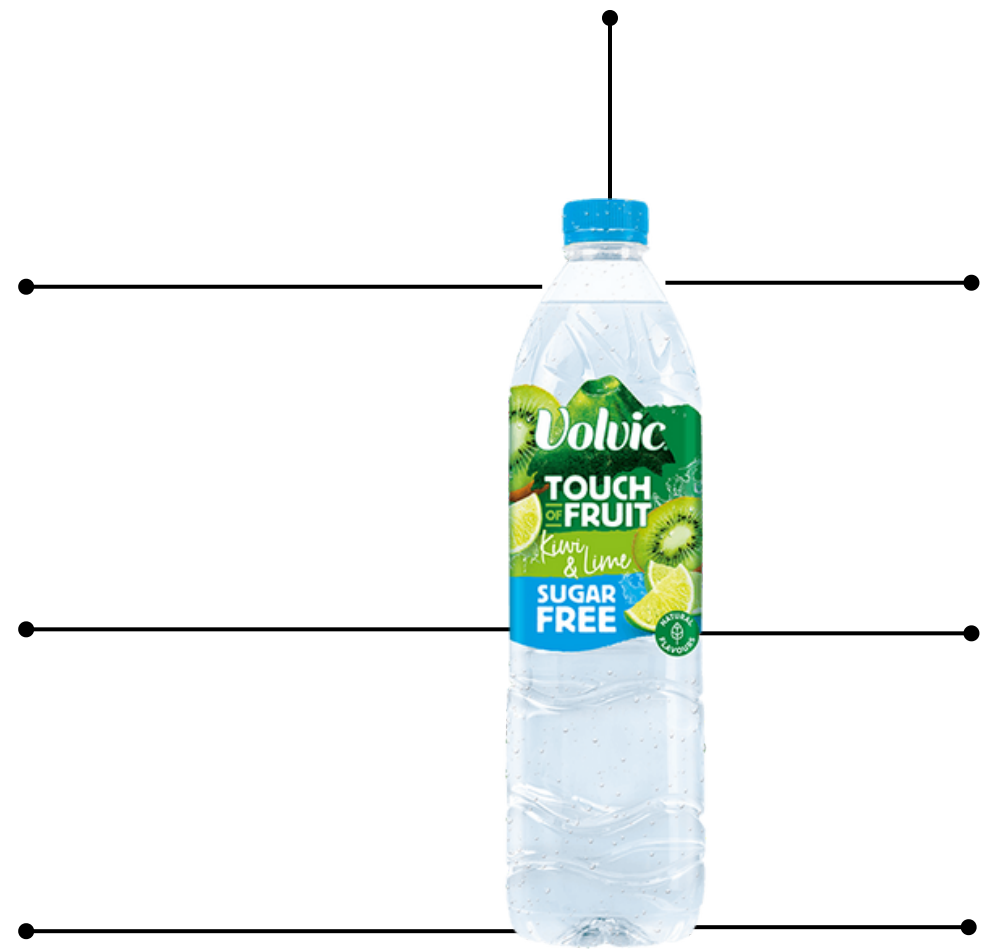
**Volvic Touch of Fruit Kiwi and Lime Sugar-free**

Natural Kiwi and Lime flavours blended with Volvic Natural Mineral Water make this drink refreshing. The product contains only one calorie per serving and no artificial flavouring.

**Flavor:**  
 Natural Kiwi Flavouring with Other Natural Flavourings

**Sweetener:**  
 Sweeteners (Acesulfame K, Sucralose)

**Primary Ingredient::**  
 Volvic natural mineral water (99.8%)

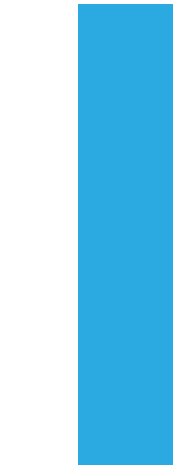


**Nutritional information per 100 mL**

**Energy: 1kcal**  
**Fat: 0g**  
**Carbohydrate: 0 g**  
**Of which Sugar: 0g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium benzoate

**Acidity Regulator:**  
 Citric acid





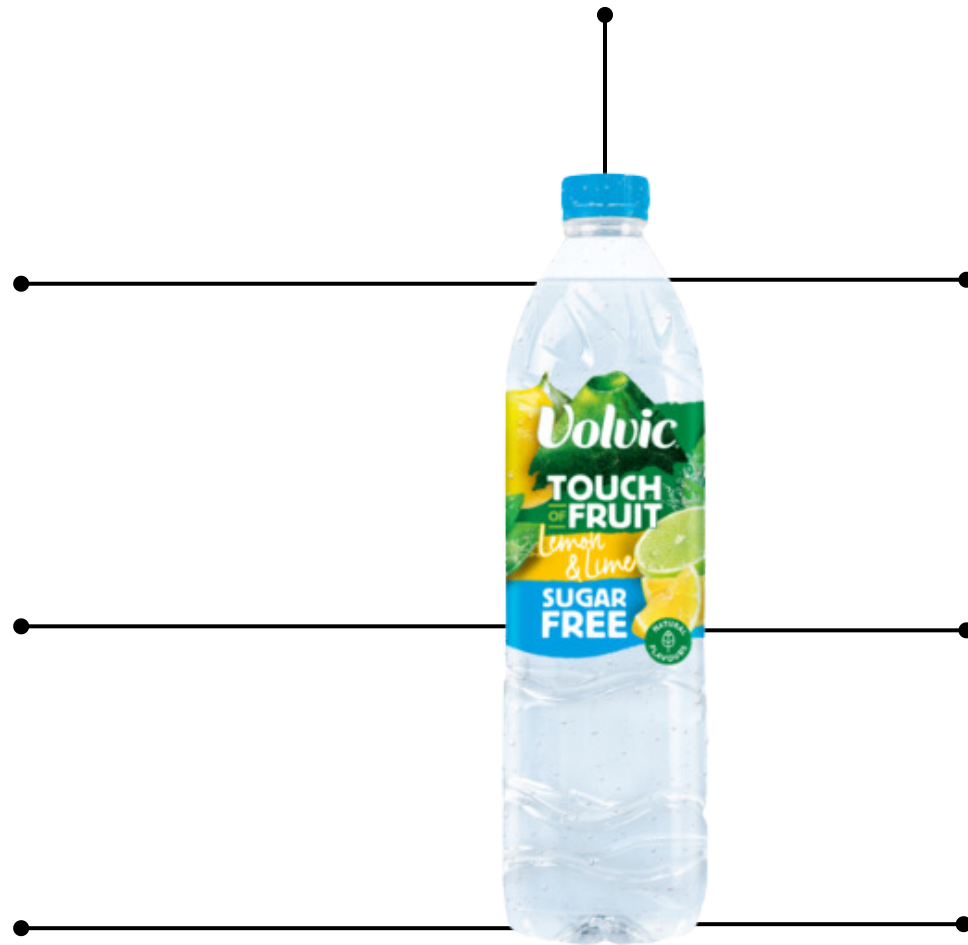
***Volvic Touch of Fruit Lemon & Lime Sugar-free***

With only three calories per serving, Volvic Touch of Fruit Lemon and Lime has blended Volvic Natural Mineral Water with natural Lemon and Lime flavours, giving a refreshing drink. The product has no artificial flavouring.

**Flavor:**  
 Natural flavouring agents and natural lemon and lime flavouring

**Sweetener:**  
 Sweeteners (Acesulfame K, Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water (99.6%)



***Nutritional information per 100 mL***

**Energy: 1kcal**  
**Fat: <0.5g**  
**Carbohydrate: <0.5g**  
**Of which Sugar : 0g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium benzoate

**Acidity Regulator:**  
 Citric acid

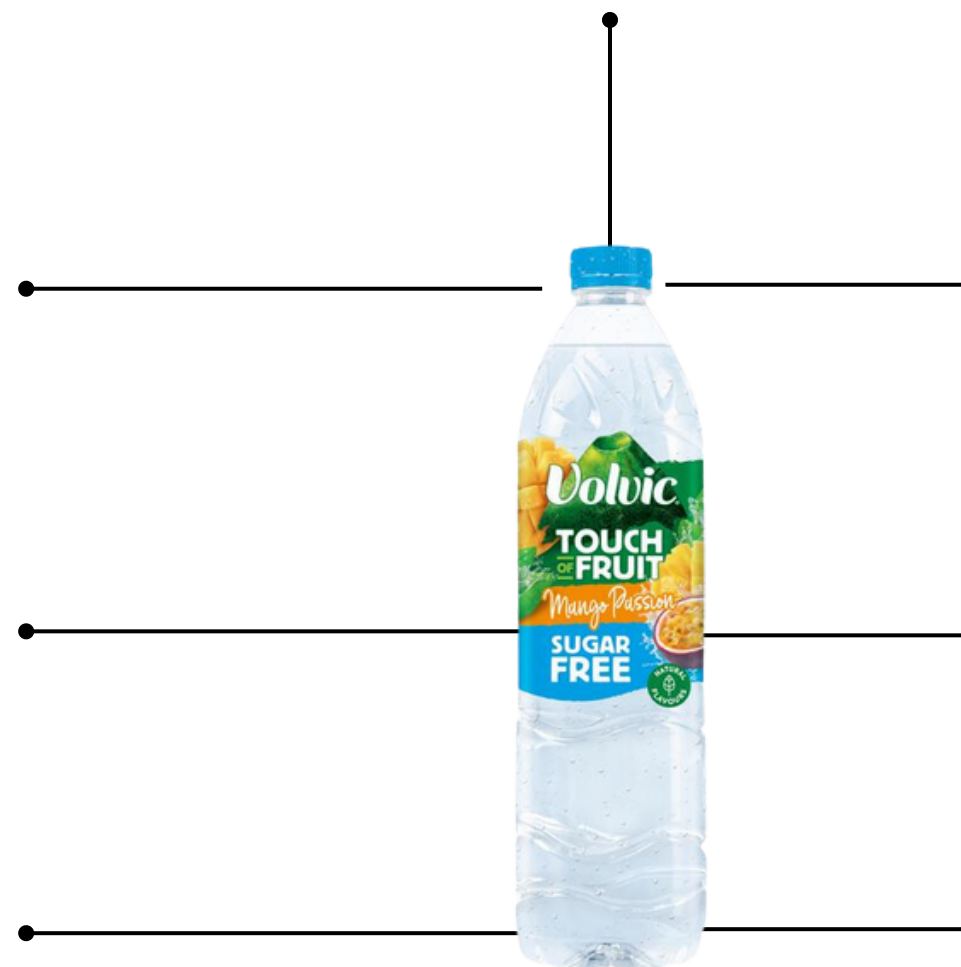
**Volvic Touch of Fruit Mango Passion Sugar-free**

A touch of natural Mango and Passion fruit flavours blended with Volvic Natural Mineral Water makes this refreshing drink. The sugar-free product has only two calories per serving and contains no artificial flavouring

**Flavor:**  
 Natural Mango and Passionfruit  
 flavouring with other natural  
 flavourings

**Sweetener:**  
 Sweeteners (Acesulfame K,  
 Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water  
 (99.8%)



**Nutritional information per 100 mL**

**Energy: 1kcal**  
**Fat: <0.5g**  
**Carbohydrate: <0.5g**  
**Of which Sugar : 0g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium  
 benzoate

**Acidity Regulator:**  
 Citric acid



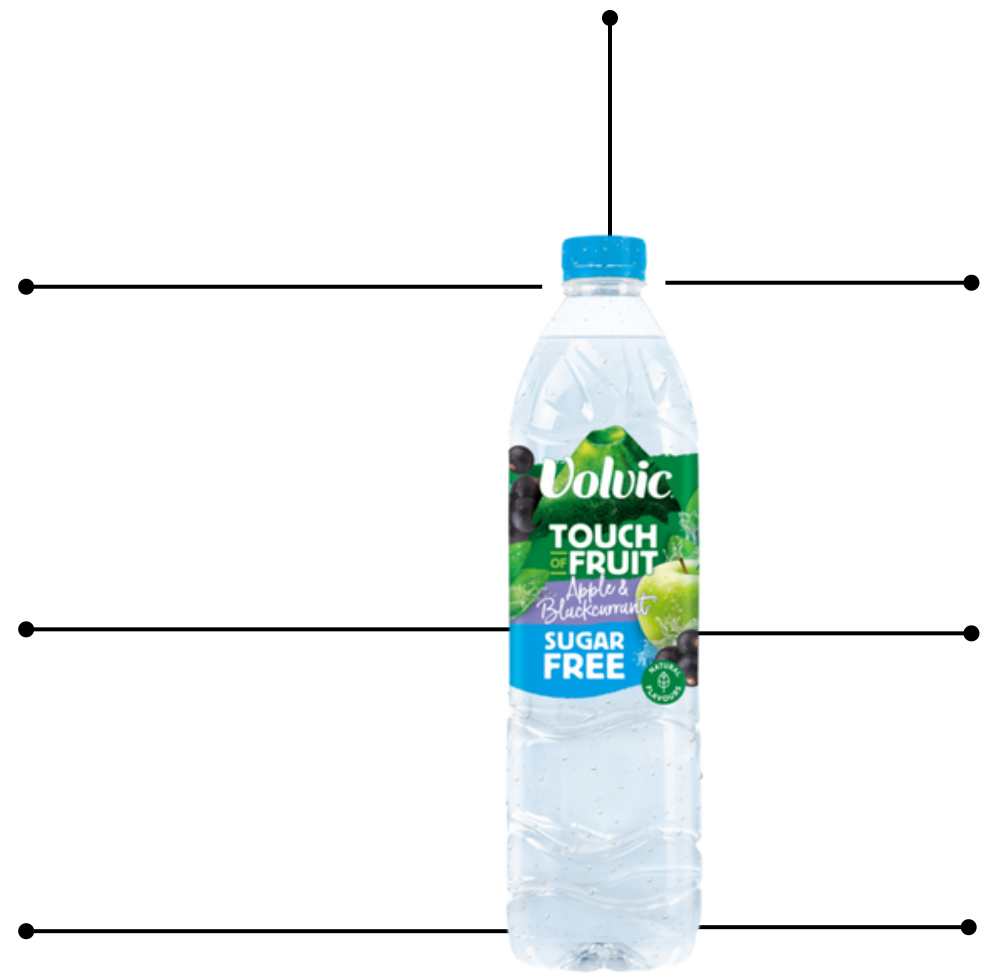
**Volvic Touch of Fruit Apple and Black currant Sugar-free**

The refreshing drink contains Volvic Natural Mineral Water and a touch of natural Apple and Blackcurrant flavours. With only two calories per serving, the product contains no added sugar or artificial flavouring.

**Flavor:**  
 Natural apple flavouring with other natural flavourings

**Sweetener:**  
 Sweeteners (Acesulfame K, Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water (99.7%)



**Nutritional information per 100 mL**

**Energy: 1kcal**  
**Fat: <0.5g**  
**Carbohydrate: <0.5g**  
**Of which Sugar : 0g**  
**Protein : 0g**  
**Salt: <0.01g**

**Preservative:**  
 potassium benzoate

**Acidity Regulator:**  
 Citric acid

**Volvic Touch of Fruit Peach & Raspberry Vitality  
 Sugar-free**

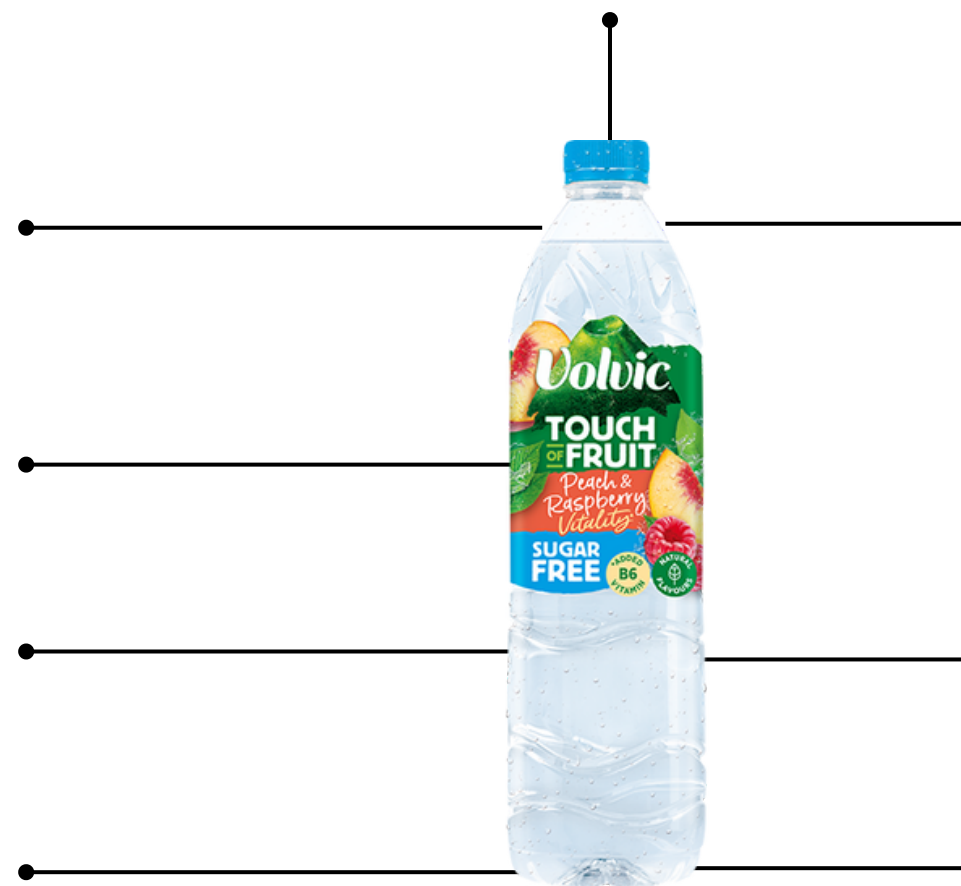
Juicy and natural Peach and Raspberry flavour blended with Volvic Natural Mineral Water and added vitamin B6 makes Volvic Touch of Fruit a refreshing drink. Vitamin B6 reduces fatigue and makes you feel invigorated. The product is low in calories and contains only natural flavours.

**Flavor:**  
 Natural peach and raspberry  
 flavouring with other natural  
 flavourings

**Vitamin:**  
 Vitamin B6

**Sweetener:**  
 Sweeteners (Acesulfame K,  
 Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water  
 (99.7%)



**Nutritional information per 100  
 mL**

**Energy: 1kcal**  
**Fat: <0.5g**  
**Carbohydrate: <0.5g**  
**Of which Sugar : 0g**  
**Protein : <0.5g**  
**Fibre: g**  
**Salt: <0.01g**  
**Vitamin B6: 0.11mg**

**Preservative:**  
 potassium  
 benzoate

**Acidity Regulator:**  
 Citric acid

### ***Volvic Touch of Fruit Strawberry Sugar-free***

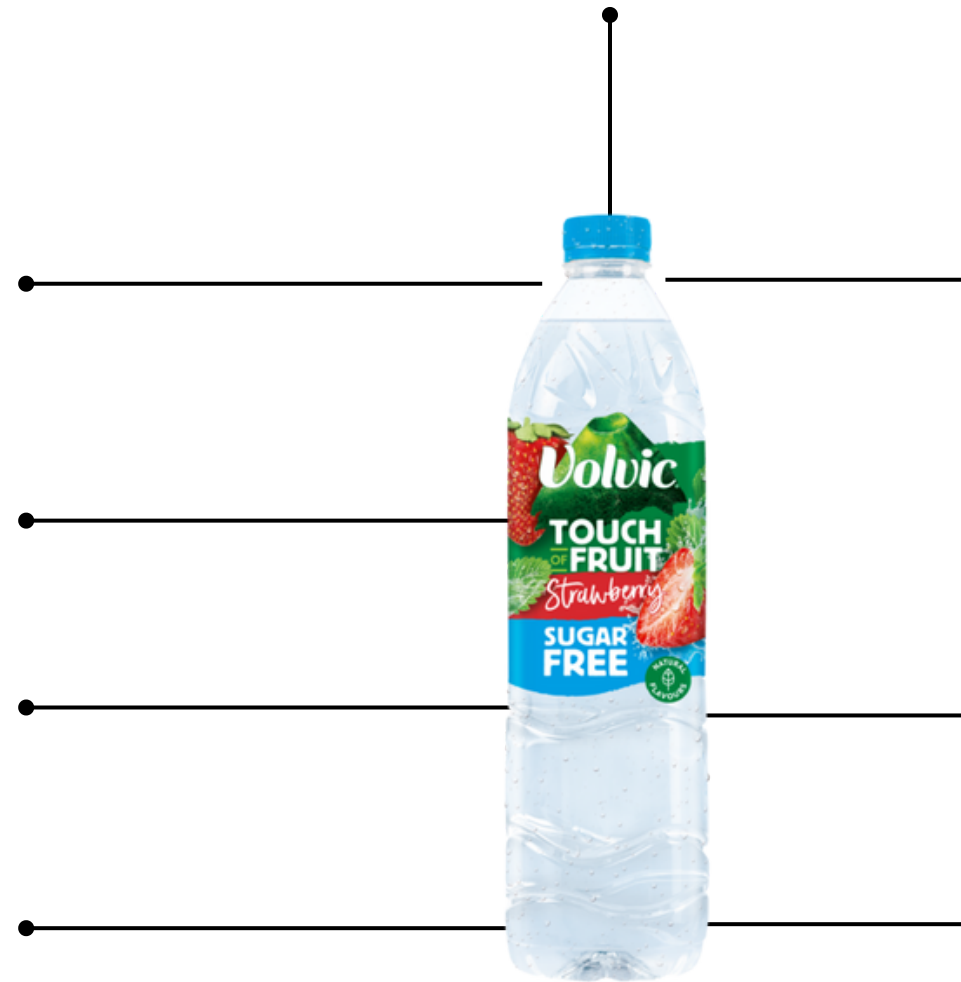
A touch of natural Strawberry flavour blended with Volvic Natural Mineral Water makes this a refreshing drink. Moreover, the product has only two calories per serving and no added sugar or artificial flavouring agents.

**Flavor:**  
 Natural Strawberry Flavouring with other natural flavourings

**Vitamin:**

**Sweetener:**  
 Sweeteners (Acesulfame K, Sucralose)

**Primary Ingredient:**  
 Volvic natural mineral water (99.8%),



**Nutritional information per 100 mL**

**Energy: 1kcal**  
**Fat: <0g**  
**Carbohydrate: 0g**  
**Of which Sugar : 0g**  
**Protein : 0g**  
**Fibre: g**  
**Salt: <0.01g**

**Preservative:**  
 potassium benzoate

**Acidity Regulator:**  
 Citric acid



The Food Research Lab offers B2B services in product development, such as food, [beverages](#), nutraceuticals and cosmeceuticals. The team of experts combine innovation in product formulation and scientific knowledge and creates exciting products like [flavour-infused water](#). In addition, the team also offers market research services that help clients make informed decisions about product development and reformulation.





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**THANK YOU**