



TREK

PROTEIN



NUT BAR



Brand Observed



Target Product Category : **Bars**

Name of the Product : **Protein Nut Bar**

Company overview:

At TREK, we aim to develop snacks that are better for you and more sustainable. All TREK products are 100% plant-based, for we know that the best ingredients are grown, not made. Our products do not contain artificial ingredients or sweeteners since we believe nature is sweet enough!

We get the perfect balance of plant-based protein, carbohydrates and fats from nature. We seek to deliver balanced, sustained, natural and sustainable energy in our bars. We avoid anything artificial or lab-manufactured and keep ingredients closest to their original form to retain their nutritional value in every bar. We ensure the bars are tasty, benefit the body, and are suitable for any active lifestyle!



NUMBER OF FLAVOURS

Protein Nut Bar :

- 1. Dark Chocolate and Orange
- 2. Dark Chocolate and Sea Salt
- 3. Blueberry and Pumpkin Seed
- 4. Coconut and Raspberry



NUMBER OF LAYERS

Item per serving weight : 55g

Suitable for: Vegans

RDA for Indians - 0.8 to 1 g protein per kg body weight per day – ICMR

RDA for UK - RNI is 0.75g of protein per kg bodyweight per day – Nutrition.org.uk

When to take at Mealtimes

Activity: Great option when you require that extra energy.

Country of Manufacturer: United Kingdom

Features: 100% Plant-based, Natural protein, No artificial ingredients

Dark Chocolate and Orange

The protein nut bar has a zesty kick of orange and dark chocolate and is loaded with protein-rich peanuts. It is packed with flavour and filled with delicious vegan ingredients. Above all, the product is sans added preservatives and additives, proving that nature is sweet enough.

- Claims: :**
- Wheat and gluten-free
 - Dairy-free
 - GM free
 - Vegan friendly
 - No added sugar
 - High fibre
 - High in plant protein

Allergen:
 The ingredients in bold indicate allergens, while other nuts and milk may also be present in trace amounts in the product.

Primary Ingredient::
 Peanuts (57%), Almonds (10%)

Flavor:
 Natural Flavouring

Others:
 Orange (1%)

Fibre Source:
 Vegetable fibre (Oligofructose)

Sweetener:
 Rice syrup,
 Apple juice concentrate

Fat Source:
 Sunflower oil

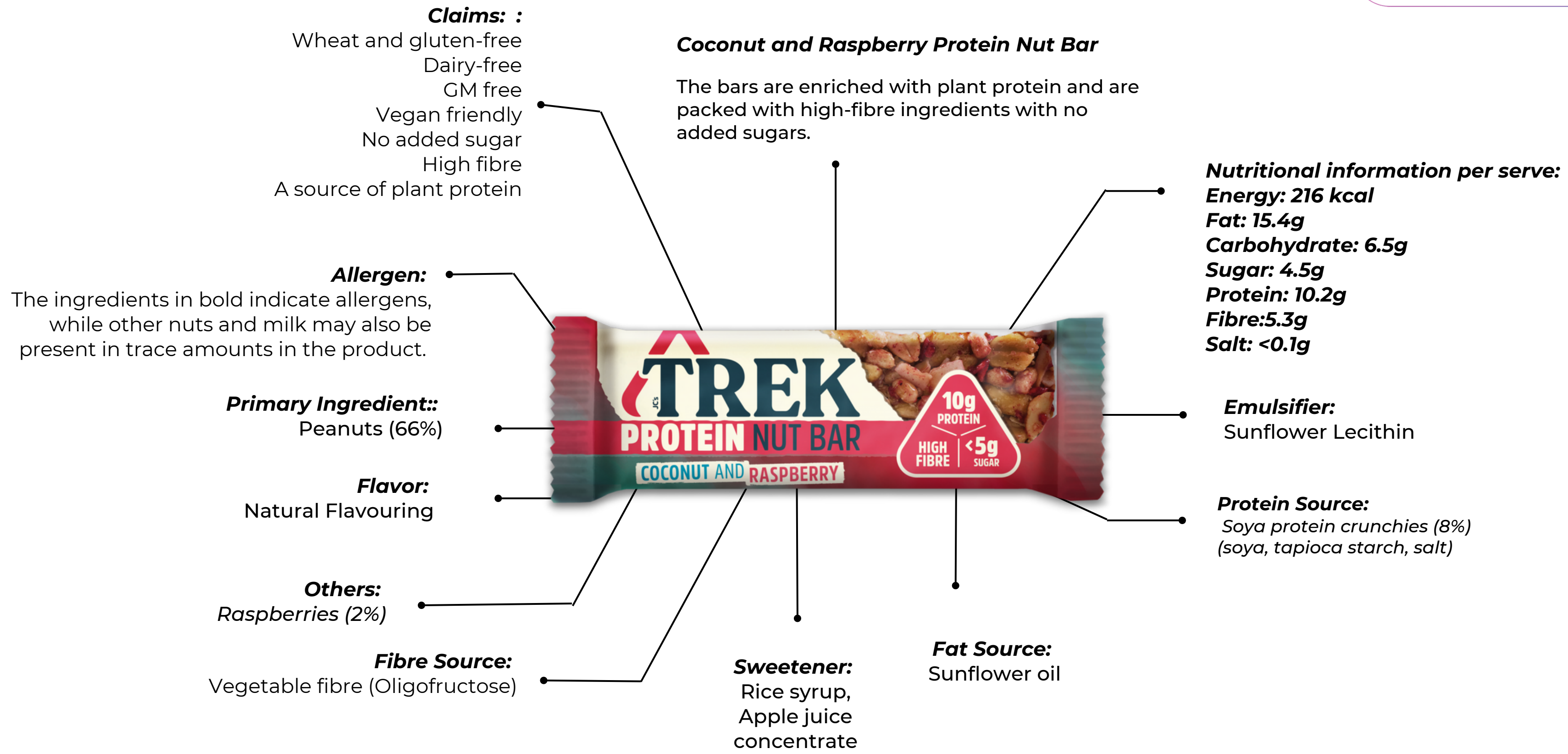
Nutritional information per serve:

- Energy: 213kcal**
- Fat: 14.9g**
- Carbohydrate: 7g**
- Sugar : 4.9g**
- Protein : 10.5g**
- Fibre: 5g**
- Salt: <0.1g**

Emulsifier:
 Sunflower Lecithin

Protein Source:
 Soya protein crunchies (9%) (soya, starch from cassava, salt), Dark chocolate (4%) (sugar, cacao mass, cocoa butter, emulsifier: soya lecithin, natural vanilla)





Dark Chocolate and Sea Salt

The chocolatey goodness comes with a dash of salt, making the product sweeter. The delightful chocolate bar consists of dark chocolate, 10g plant-based protein, less than 5g sugar, and high fibre content.

Claims: :
Wheat and gluten-free
Dairy-free
GM free
Vegan friendly
No added sugar
High fibre
A source of plant protein

Nutritional information per serve:

Energy: 213kcal
Fat: 14.9g
Carbohydrate: 6.9g
Sugar : 4.7g
Protein : 10.3g
Fibre: 4.9g
Salt: 0.3g

Allergen:
The ingredients in bold indicate possible allergens. The product may also contain traces of other nuts and milk.

Primary Ingredient::
Peanuts (57%), Almonds (10%)

Flavor:
Natural Flavouring

Others:
Sea salt (1%)

Fibre Source:
Vegetable fibre (Oligofructose)

Sweetener:
Stevia Extract

Fat Source:
Sunflower oil

Emulsifier:
Sunflower Lecithin

Protein Source:
Soya protein crunchies (9%)
(soya, cassava starch, salt)



Blueberry and pumpkin seed bar

Crunchy peanuts, antioxidant-rich blueberries and pumpkin seeds make our TREK Blueberry and Pumpkin Seed Nut Protein Bars. The crunchy and deliciously sweet bars are perfect for the slow release of energy to make the most of the day. Our TREK bars are best for those who want a sweet, tangy product that satisfies their appetite and provides energy throughout the day.

Claims:
TREK Blueberry & Pumpkin Seed Protein Nut Bars are:

- Wheat and gluten-free
- Dairy-free
- GM free
- Vegan friendly
- No added sugar
- High fibre
- A source of plant protein

Allergen:

The ingredients in bold indicate allergens, while other nuts and milk may also be present in trace amounts in the product.

Primary Ingredient:

Peanuts (63%)

Flavor:

Natural Flavouring

Others:

Blueberries (2%)

Fibre Source:

Vegetable fibre (Oligofructose)

Sweetener:

Rice syrup,
Apple juice concentrate

Fat Source:

Sunflower oil

Nutritional information per serve:

- Energy: 216kcal**
- Fat: 15.5g**
- Carbohydrate: 6.2g**
- Sugar: 4.5g**
- Protein: 10.6g**
- Fibre: 5.1g**
- Salt: <0.1g**

Emulsifier:

Sunflower Lecithin

Protein Source:

Soya protein crunchies (8%)
(soya, tapioca starch, salt)



The Food Research Lab offers product development service for food, beverages, nutraceuticals and cosmeceuticals. We are open to innovative ideas and formulate [protein-rich bars](#) from healthier ingredients. In addition, we [develop food products](#) that meets the Recommended Daily Allowance (RDA). We follow stringent product testing for sensory profile, microbial activity, flavonoid content and antioxidants which significantly enhance the overall product quality, ensuring the product is successful in the market.

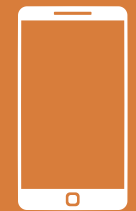




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THANK YOU