



TREK
PROTEIN ENERGY
COCOA CHAOS
FIBRE SOURCE | VEGAN

PROTEIN

TREK
PROTEIN ENERGY
PEANUT POWER
FIBRE SOURCE |

ENERGY BAR



Brand Observed



Target Product Category : **Bars**

Name of the Product : **Protein Energy Bar**

Company overview:

At TREK, we aim to develop snacks that are better for you and more sustainable. All TREK products are 100% plant-based, for we know that the best ingredients are grown, not made. Our products do not contain artificial ingredients or sweeteners since we believe nature is sweet enough!

We get the perfect balance of plant-based protein, carbohydrates and fats from nature. We seek to deliver balanced, sustained, natural and sustainable energy in our bars. We avoid anything artificial or lab-manufactured and keep ingredients closest to their original form to retain their nutritional value in every bar. We ensure the bars are tasty, benefit the body, and are suitable for any active lifestyle!

NUMBER OF FLAVOURS

Protein Energy Bar

- 1. Cocoa Chaos
- 2. Peanut Powder



NUMBER OF LAYERS

Item per serving weight : 55g

Suitable for: Vegans

RDA for Indians - 0.8 to 1 g protein per kg body weight per day – ICMR

RDA for UK - RNI is 0.75g of protein per kg bodyweight per day – Nutrition.org.uk

When to take at Mealtimes

Activity: Great option when you require that extra energy.

Country of Manufacturer: United Kingdom

Features: 100% Plant-based, Natural protein, No artificial ingredients

Claims: :

- Wheat and gluten-free
- Dairy-free
- GM free
- Vegan friendly
- No added sugar
- High fibre
- A source of plant protein

Cocoa Chaos

The chocolate makes the best part of our Cocoa Chaos protein bar when one craves a vegan chocolate bar they can't shake. These bars give a guilt-free indulgence. These bars contain all the chocolatey goodness in a healthy vegan snack. Or if one is nutty for nuts, they can also try the Peanut Butter Crunch bar for all their peanut butter dreams to come true.

Allergen:

The ingredients in bold indicate allergens, while other nuts and milk may also be present in trace amounts in the product.

Nutritional information per serve:

- Energy: 189kcal**
- Fat: 3.7g**
- Carbohydrate: 27.6g**
- Sugar: 24.0g**
- Protein: 10.2g**
- Fibre: 2.6g**
- Salt: 0.25g**

Protein Source:

Soya Protein Crunchies
(SOYA Protein, Tapioca Starch, Salt) (15%), SOYA Flour

Starch:

Rice Starch

Flavor:

Natural Flavouring

Others:

Raisins (14%), **Fruit Juice Concentrate** (Grape, Apple) (9%), **CASHEWS** (9%), **Gluten Free OATS** (4.5%)

Fibre Source:

Vegetable fibre (Oligofructose)

Sweetener:

Dates (36%)

Fat Source: -

Emulsifier:

Sunflower Lecithin

Primary Ingredient::

SOYA Protein Crunchies (SOYA Protein, Cassava Starch, Salt) (15%)



Claims: :

- Wheat and gluten-free
- Dairy-free
- GM free
- Vegan friendly
- Kosher approved
- No added sugar
- One of your five a day

Peanut power

A sweet and smooth taste is rendered by a higher amount of peanut butter and fruits, making our Peanut Power Protein Energy Bars one of the most delicious ones. These bars satisfy one's appetite and energy levels throughout the day. Providing 10g of plant-based protein makes these bars with more peanut butter the perfect slow-release energy snack. Since they are one of your five a day, that's a no-brainer.

Allergen:

It may contain traces of peanuts, other nuts and the odd shell or pit pieces.

Nutritional information per serve:

- Energy: 206Kcal**
- Fat: 6g**
- Carbohydrate: 25.9g**
- Sugar: 22.2g**
- Protein: 10.7g**
- Fibre: 2.2g**
- Salt: 0.3g**

Protein Source:

Soya protein crunchies (SOYA protein, tapioca starch, salt) (13%), Soya flour

Starch:

Rice Starch

Flavor:

Natural Flavouring

Others:

Raisins (11%), PEANUTS (9%), Fruit juice concentrate (grape, apple) (8%), Gluten-free OATS (6%)

Fibre Source:

Vegetable fibre (Oligofructose)

Sweetener:

Dates (33%)

Fat Source:
PEANUT butter (11%)

Emulsifier:

Sunflower Lecithin

Primary Ingredient::

Soya protein crunchies (SOYA protein, cassava starch, salt) (13%)



The Food Research Lab offers product development service for food, beverages, nutraceuticals and cosmeceuticals. We are open to innovative ideas and formulate [protein-rich bars](#) from healthier ingredients. In addition, we [develop food products](#) that meets the Recommended Daily Allowance (RDA). We follow stringent product testing for sensory profile, microbial activity, flavonoid content and antioxidants which significantly enhance the overall product quality, ensuring the product is successful in the market.

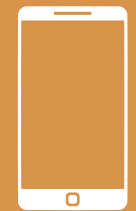




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THANK YOU