

KIND





Brand Observed



Company overview:

Founded in 2004 by Daniel Lubetzky Baratt with a mission to create an healthy snacking with a nutrient-dense first ingredient, such as nuts, whole grains or fruit and empower our community to make better informed choices about health.

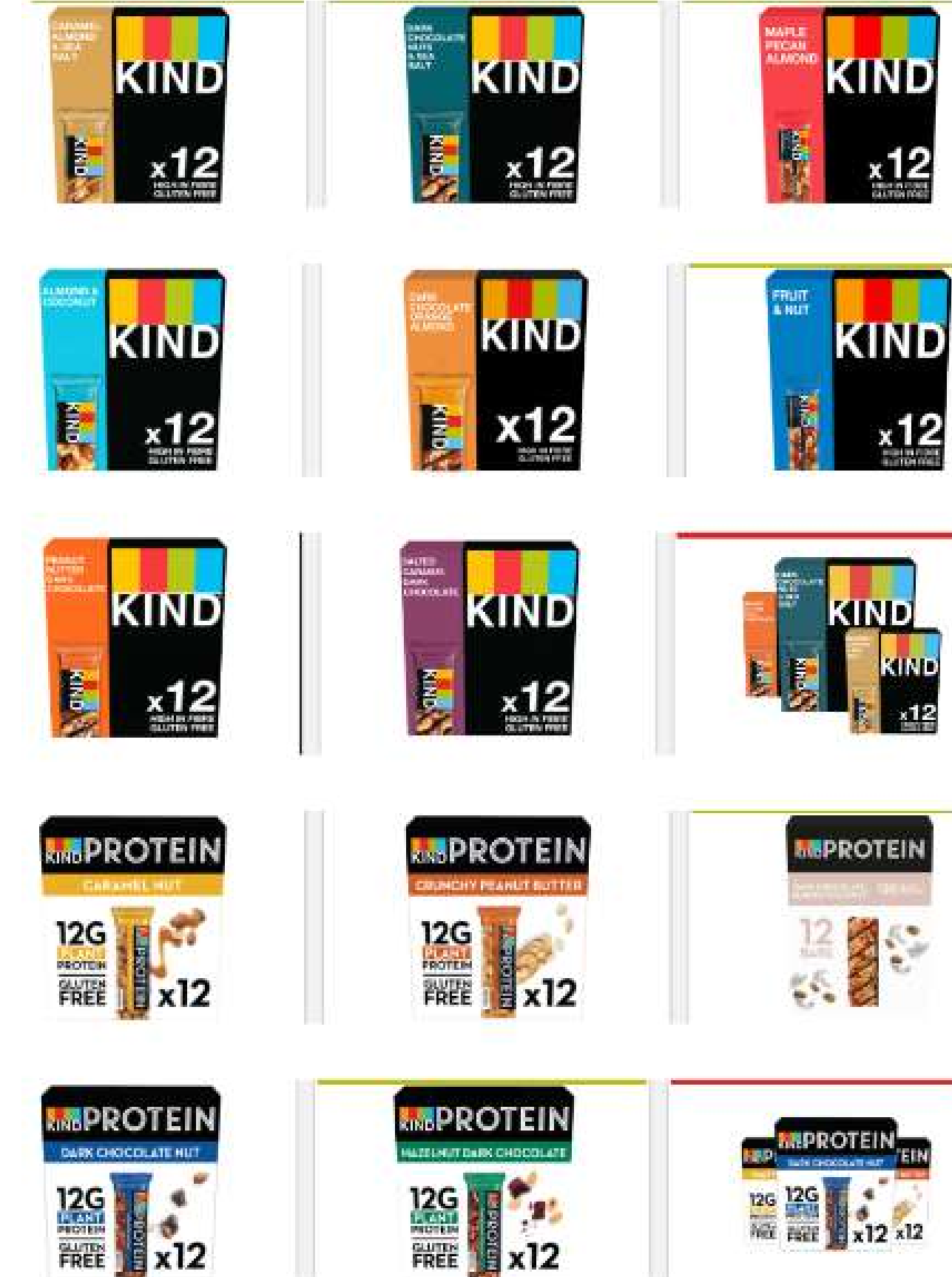
Target Product Category : Kind bars, Kind protein bars, Kind thin bars

Name of the Product : Kind ® Bars , Kind® Protein Bars, Kind® Thin bars

NUMBER OF FLAVORS

8+5+ 2 Flavours viz.,

- 1) Caramel almond and sea salt,
- 2) Dark chocolate nuts and sea salt
- 3) maple pecon almond
- 4) Almond and coconut
- 5) Dark chocolate orange almond
- 6) Fruit and nut
- 7) Peanut butter dark chocolate
- 8) Salted caramel dark chocolate
- 9) Caramel nut
- 10) Crunchy peanut butter
- 11) Dark chocolate almond coconut
- 12) Dark chocolate nut
- 13) hazelnut dark chocolate
- 14) Dark chocolate nuts & sea salt thins
- 15) Caramel nuts and sea salt thins





EACH FLAVOUR HAS 12 IN A BOX



NUMBER OF LAYERS

Item per serving weight : 40-50g

Suitable for:

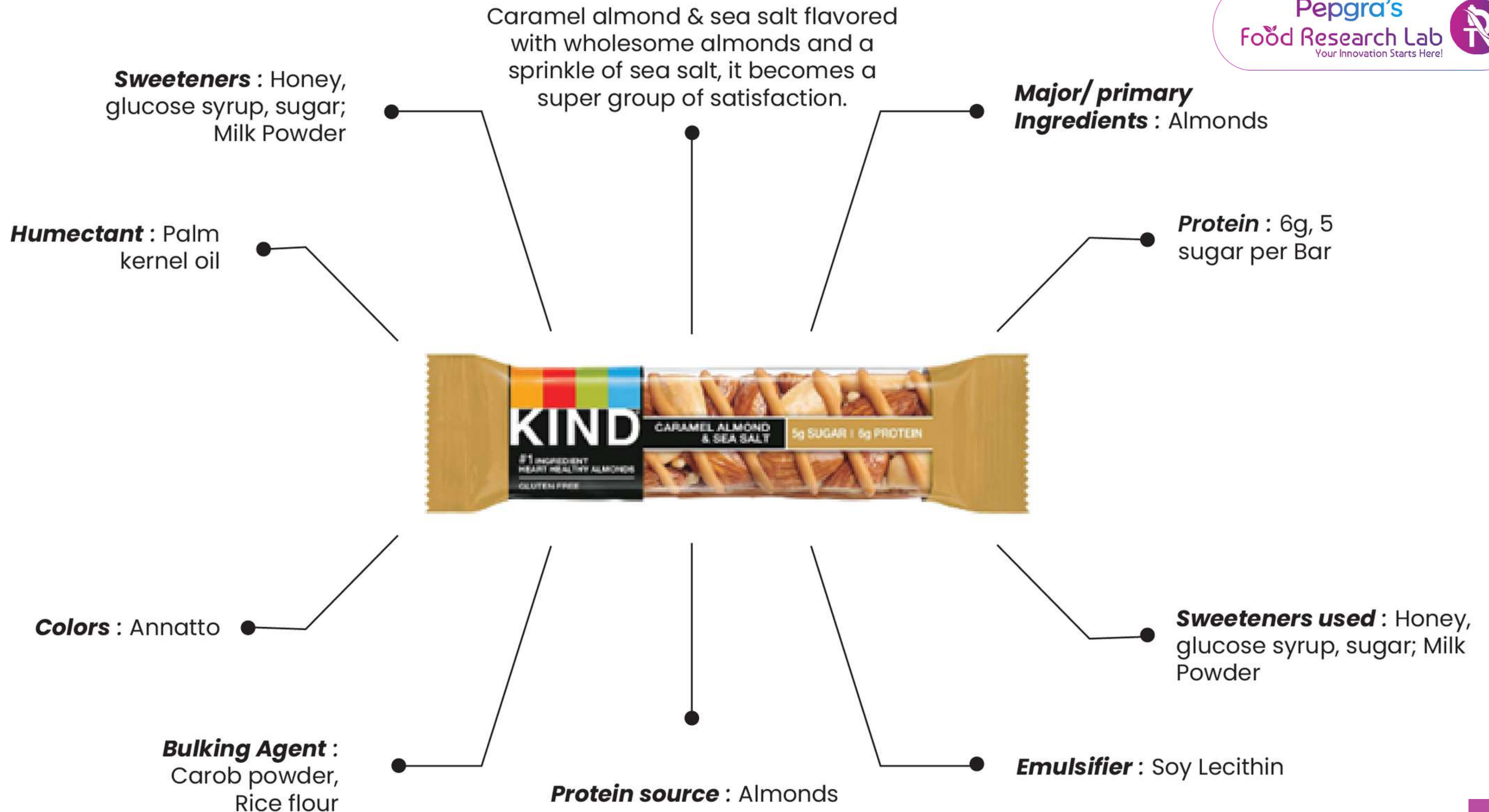
When to take at Mealtimes

Activity: Nutrient-dense first ingredient, such as nuts, whole grains or fruit and empower our community to make better informed choices about health.

Country of Manufacturer: United Kingdom

Features: Gluten free, 0g transfer fat, Kosher,

No genetically engineered ingredients



Flavour : Whole nuts drizzled with dark chocolate and sprinkled with Sea Salt – it's a simple recipe... but it's packed with flavour. And with only 6g of sugar, you can satisfy your cravings without thinking twice.

Sweeteners : Honey, glucose syrup, sugar

Major/ primary Ingredients : Almonds, Peanuts

Protein : 6g, 5 sugar per Bar

Humectant : Palm kernel oil



Sweeteners used : Honey, glucose syrup, sugar

Colors : Chocolate

Emulsifier : Soy Lecithin

Bulking Agent : Rice flour

Protein source : Almonds, Peanuts

Maple Pecan Almond combines a sweet and salty blend of pecans, almonds, peanuts and a touch of maple syrup.

Major/primary Ingredients :
Pecan, Almonds, Peanuts

Protein : 6g, 5
sugar per Bar

Sweeteners :
Fructo-oligosaccharide,
honey, glucose syrup

Humectant :



Colors :

Sweeteners used :
Fructo-oligosaccharide,
honey, glucose syrup

Bulking Agent :
Rice flour

Protein source : Almonds,
Peanuts

Emulsifier : Soya Lecithin



Kind almond and coconut bar –Flavour :
Crunchy almond with toasted coconut and
chewy honey.

Major/ primary Ingredients :
Almonds, coconut

Protein : 4.4g, 8.4g
sugar per Bar

Emulsifier : Soy Lecithin

Protein source : Almonds

Bulking Agent :
Rice flour

Sweeteners used : Honey,
glucose syrup,
fructo-oligosaccharides

Humectant :

Sweeteners : Honey,
glucose syrup,
fructo-oligosaccharides

Colors :



Dark chocolate orange almond : Drizzled in dark chocolate, with a hint of zesty orange peel. With almonds and it's a nuttier take on a classic.

Major/ primary Ingredients : Almonds, Peanuts
Dark chocolate coating (sugar, cocoa mass, cocoa butter , fat reduced cocoa powder, emulsifier (soya lecithin), natural flavouring)

Protein : 5.6g, 7.2g
sugar per Bar

Sweeteners : Sugar, fructo-oligosaccharides, honey, coconut, glucose syrup

Humectant :

Colors :NA

Bulking Agent :
Rice flour

Protein source : Almonds,
Peanuts

Emulsifier : Soy Lecithin

Sweeteners used :
fructo-oligosaccharides,
honey, coconut, glucose
syrup



Fruit & nut : Fruit and Nut is a classic flavour that combines whole almonds with the perfect blend of mixed fruits.

Major/ primary Ingredients : Almonds, peanuts, dried cherries (cherries, apple juice concentrate, dried cranberries (cranberries, apple juice concentrate), raisins

Protein : 6g, 7.9g sugar per bar

Sweeteners : Fructo-oligosaccharides, Honey , Sugar, Glucose syrup

Humectant :

Colors :NA

Bulking Agent : Rice flour

Protein source : Almonds

Emulsifier : Soy Lecithin

Sweeteners used : Fructo-oligosaccharides, Honey , Sugar, Glucose syrup



Peanut butter Dark chocolate: Nut bar comes in coated in peanut butter with drizzled in dark chocolate.

Major/ primary Ingredients : Peanuts, Almonds, Peanut butter Dark chocolate coating (sugar, cocoa mass, cocoa butter, fat-reduced cocoa powder, emulsifier (soy lecithin))

Protein : 6.9g, 8.6g sugar per pack

Protein crispies (soy protein isolate, tapioca starch, salt), cocoa mass, skimmed milk powder.

Sweeteners used : Glucose syrup, Honey, fructo oligosaccharides, sugar

Emulsifier : Soya lecithin

Protein source : Peanut, almond, peanut butter

Bulking Agent : Rice flour

Colors : NA

Humectant : Peanut Butter

Sweeteners : Glucose syrup, Honey, fructo oligosaccharides, sugar

Natural flavoring



Salted Caramel dark chocolate : Smooth caramel, rich dark chocolate, full of nuts and a sprinkle of Brazilian sea salt will have you savouring every bite.

Major/ primary Ingredients : Peanuts, Almonds, cashews, pecans Dark chocolate coating (sugar, cocoa mass, cocoa butter, fat-reduced cocoa powder, emulsifier (soy lecithin) natural flavouring)

Protein : 6.1g, 6.6g sugar per Pack.

Sweeteners : Glucose syrup, Fructo oligosaccharides, Honey, sugar

Humectant : Cocoa butter

Colors : NA

Bulking Agent : Rice flour, cocoa mass

Protein source : Almond, Peanuts

Emulsifier : Soy Lecithin

Sweeteners used : Glucose syrup, Fructo oligosaccharides, Honey, sugar



Caramel Nut : Caramel Nut has all the goodness of crunchy whole almonds and peanuts, drizzled with rich toasted caramel.

Major/ primary Ingredients : Peanut, almonds Caramel flavoured coating (oligo fructose, palm kernel oil, sugar, whole milk powder, skim milk powder, reduced-fat cocoa powder, emulsifier (sunflower lecithin).

Protein : 12g, 8g of sugar

Sweeteners : Honey, Caramel sugar, Sugar, Fructo oligosaccharides Salt

Humectant : Peanut butter,

Sweeteners used : Honey, Caramel sugar, Sugar, Fructo oligosaccharides

Colors :

Emulsifier : Soy Lecithin

Bulking Agent :

Protein source : Peanuts, Almonds, Peanut butter, Soya protein isolate



Crunchy peanut butter Flavour : The perfect blend of smooth peanut butter with the added crunch of whole peanuts for a delicious plant-protein hit.

Major/ primary Ingredients : Peanuts, Peanut butter Caramel flavoured coating (oligo fructose, palm kernel oil, sugar, whole milk powder, skimmed milk powder, fat-reduced cocoa powder, emulsifier (sunflower lecithin), sea salt, natural flavouring)

Protein : 12g, 8g of sugar per pack



Protein crispies (soya protein isolate, tapioca starch, sea salt) Natural flavouring

Sweeteners :
Fructooligosaccharides, glucose syrup

Humectant : Palm kernel oil

Colors :

Bulking Agent :

Protein source : Peanuts, Peanut butter, soya protein isolate

Emulsifier : Soy Lecithin

Sweeteners used : Honey, fructooligosaccharides, glucose syrup

Dark chocolate almond coconut :
 Perfect blend of whole almond and coconut drizzled with dark chocolate for a tasty plant based protein boost with 12g of protein in each 50g bar.

Major/ primary Ingredients : Almonds, Peanuts
 Dark chocolate coating (sugar, cocoa mass, cocoa butter, emulsifier (soya lecithin), natural flavouring)

Protein : 12g, 8.5g of sugar per pack.



protein crisps (soya protein isolate, starch, sea salt)
 Natural flavoring

Sweeteners : Honey, glucose syrup
 Chicory root fibre, Salt

Humectant : Palm kernel oil

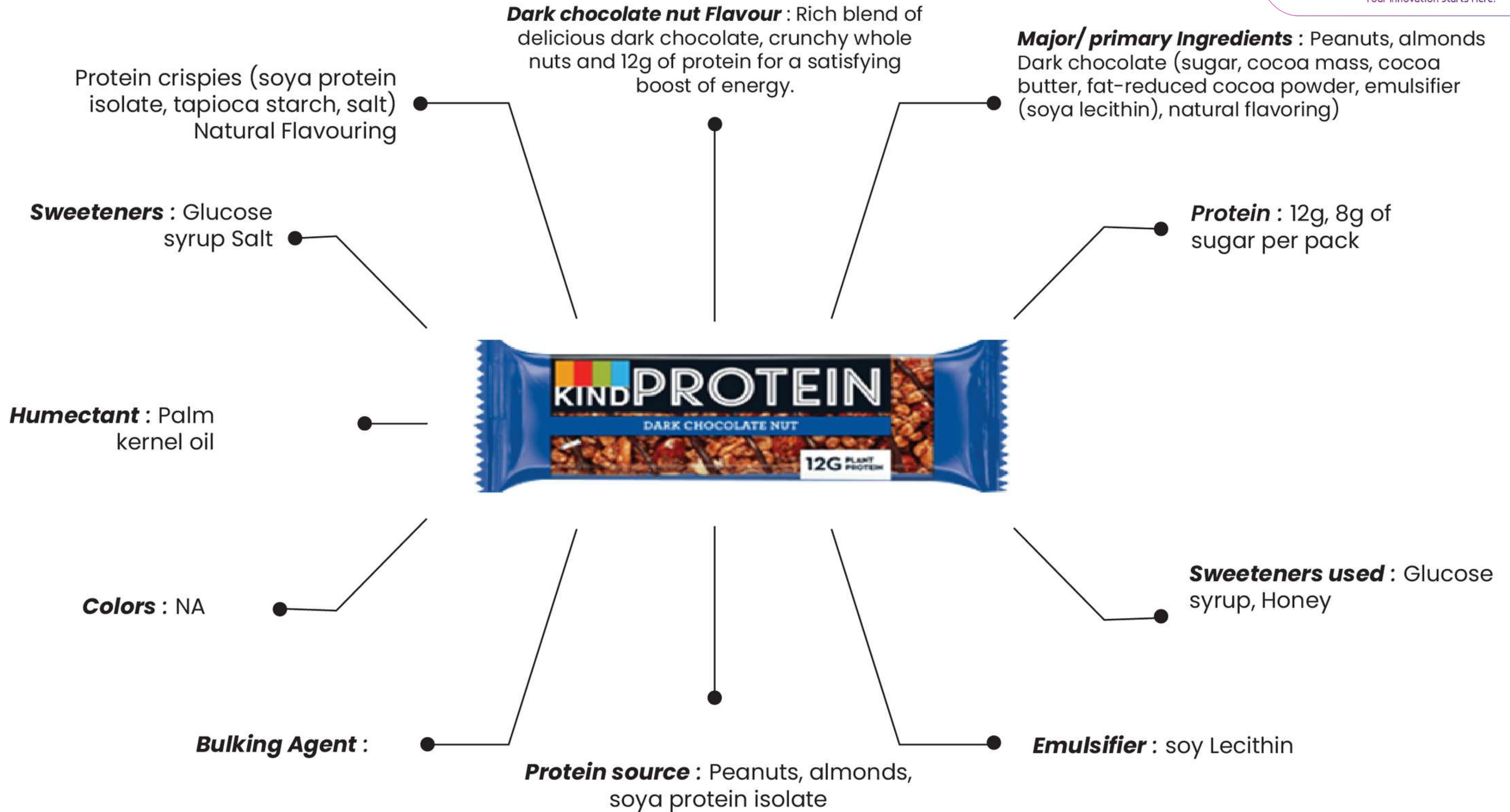
Colors : NA

Sweeteners used : Honey, glucose syrup, coconut

Bulking Agent :

Protein source : Almonds, Peanuts

Emulsifier : Soy Lecithin



Hazelnut dark Chocolate Flavour : Hazelnut Dark Chocolate combines the delicious flavours of hazelnuts and a blend of nuts drizzled with smooth dark chocolate for a tasty plant-based protein boost.

Major/ primary Ingredients : Almonds, Peanuts, Hazelnuts Dark Chocolate Coating (Sugar, Cocoa Mass, Cocoa Butter, Emulsifier (Soya Lecithin), Natural Flavouring)

Protein : 12g, 8g of sugar per pack.



Sweeteners used : Honey, glucose syrup, coconut

Emulsifier : Soy Lecithin

Protein source : Almonds, Peanuts

Bulking Agent :

Colors : NA

Humectant :
Antioxidant : Tocopherol-Rich Extract

Sweeteners : Honey, glucose syrup
Chicory root fibre, Salt

Protein Crisps (Soya Protein Isolate, Starch, Sea Salt)

Kind thins : Dark Chocolate Nuts and Sea Salt is a sweet and salty blend of nuts, dark chocolate and a sprinkle of sea salt.

Major/ primary Ingredients : Peanut pieces, almond pieces Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier soya lecithin, natural flavouring)

Protein : 2.5g, 3.6g of sugar per pack

Sweeteners used : Glucose syrup, Honey, sugar

Emulsifier : soy Lecithin

Protein source : Peanuts, almonds, brow rice protein isolate

Bulking Agent :

Colors : NA

Humectant : Sunflower oil
Antioxidant : Tocopherol-Rich Extract

Sweeteners : Glucose syrup, sugar
 Chicory root fibre, Salt

Brown rice crisps (brown rice flour, honey, sea salt)
 Natural Flavouring



Caramel nuts and Sea salt flavor : Caramel Nuts & Sea Salt includes a sweet and salty combination of nuts, drizzled in caramel with a sprinkle of sea salt.

Major/primary Ingredients : Peanut pieces, almond pieces, Peanut butter Caramel flavoured coating (chicory root fibre, palm kernel oil, sugar, whole milk powder, skim milk powder, cocoa processed with alkali, emulsifier sunflower lecithin, sea salt, natural flavouring)

Protein : 2.3g, 3.2g of sugar per pack.

Brown rice crisps (brown rice flour, honey, sea salt)
 Natural Flavouring

Sweeteners : Honey, glucose syrup, sugar
 Chicory root fibre, Salt

Humectant : Sunflower oil
Antioxidant : Tocopherol-Rich Extract

Colors : NA

Sweeteners used : Honey, glucose syrup

Bulking Agent :

Protein source : Almonds, Peanuts, peanut butter, Brown rice protein

Emulsifier : Soy Lecithin



- a) Kind® Bars(5)
- b) Kind® Protein bars(8)
- c) Kind® Thin bars(2)

Available : 12 Bars Selection Box in each flavour



At [Pepgra's Food & Nutraceuticals Research Laboratory](#), our new food product development scientists [formulate the protein carbs bars](#) from various healthy and nutritious raw materials. Our contract research team assists manufacturers and start up in developing the product that could meet the recommended dietary allowances guidelines, required shelf life and sensory. Our facility enables to conduct pH, acidity, water activity, texture analysis, microbial analysis, antioxidant activity, total flavonoid content, phenolic content, and sensory analysis.



Contact Us



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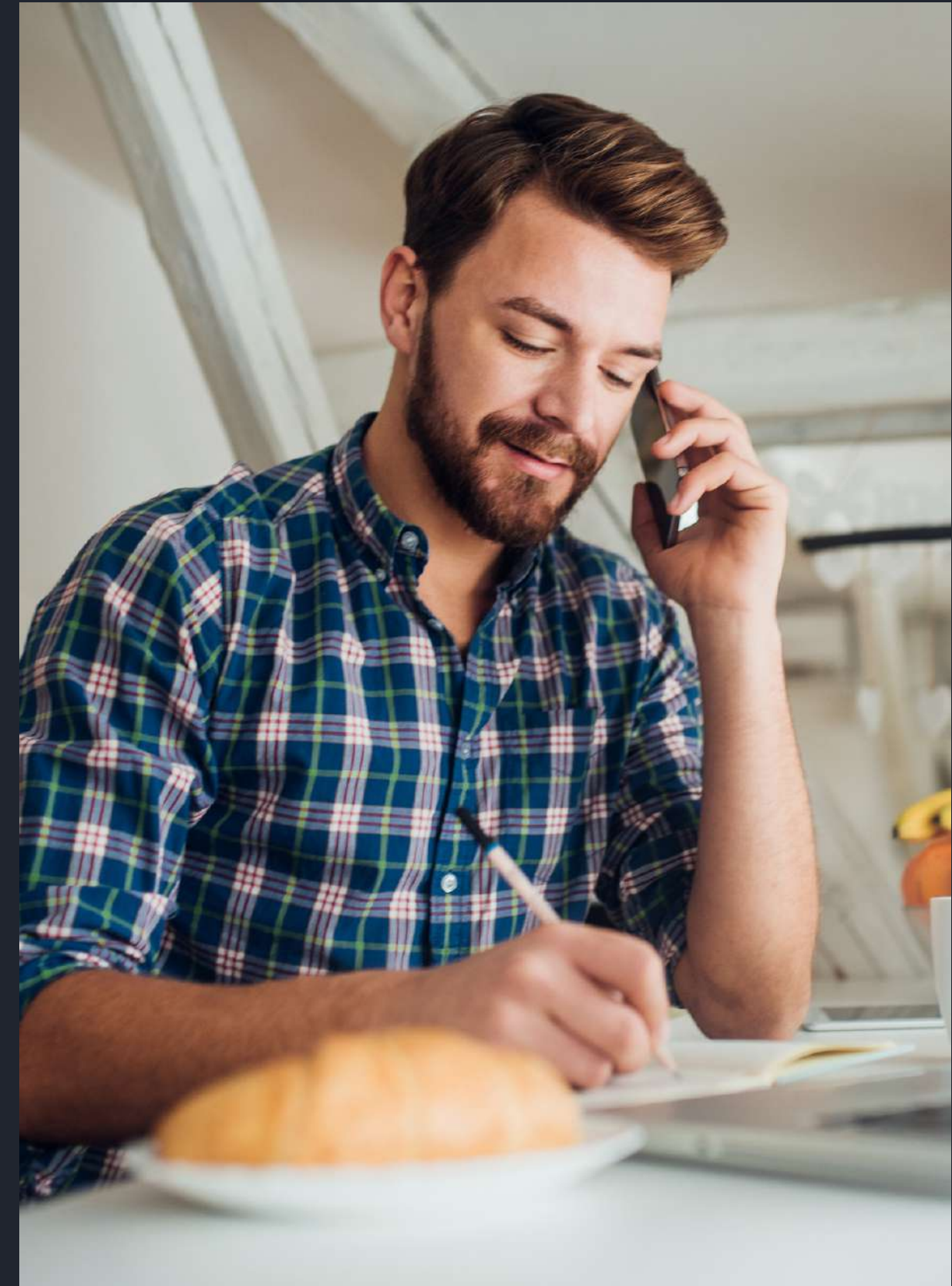
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THANK YOU