

## SENSORY EVALUATION

### Sensory Evaluation

It is a scientific method to analyze and interpret the smell, sight, taste, touch response to a food product, and our trained experts will provide you with the analytical methods to perfect your product.

In a competitive market situation, every product needs to be improved in testing the product with state of the art technique. Sensory evaluation can be used for new recipe development, quality control, product improvement, and Food Research Lab can offer you a sensory evaluation service for descriptive and discrimination tests.

### ***Finding a manufacturer:***

- ✔ Quantitative Descriptive Analysis
- ✔ Consensus Profiling
- ✔ Flash Profiling
- ✔ Free Sorting
- ✔ Free Choice Profiling
- ✔ Napping
- ✔ Polarized Sensory Positioning
- ✔ Time Intensity
- ✔ Temporal Dominance of Sensations
- ✔ Progressive Profiling

## ***Discrimination methods:***

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- ✔ Triangle Testing
- ✔ Tetrad Test
- ✔ The difference from Control Paired Comparison
- ✔ Duo Trio Testing
- ✔ "A" "not A" test
- ✔ Attribute Ranking Test

## **About Us**

Food Research Lab R&D, food innovation company, is the unit of Guires. With years of experience in research especially in medical device and pharmaceutical regulations, food product development, scientific publications and clinical trials, the company has now ventured into food research and formed a separate unit, under the brand name of 'Food Research Lab' that will drive food forward. Food Research Lab brings together the latest in food processing equipment, expert food scientists, chefs, nutritionists and partners from across the globe to help food companies and entrepreneurs get their products to market quickly and effectively.

Food Research Lab makes your dream concept into a commercial product as we have strong knowledge of ingredients, processing techniques, and we can bring them all together to help you make the right decisions.

## **Contact Us**

We are based in the beautiful City of Manchester and Chennai, Contact us on the details provided or follow us on our social platforms.

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