

New Food Product Development

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Need help with developing a new product to introduce in the market? Or to customize according to the consumer preferences? Or you want to advance the technology to capitalize unique opportunity? Or Creative product that can be used to promote your Brand?

The Research and Development team of Food Research Lab have vast experience to design and develop a new product tailored to the goals of the client. By working directly with Food Research Lab, you're assured of getting a dynamic, innovative product of your specifications. We also help with a cost analysis of new product for your specification and certification process of your product.

We offer following service to our client

- ✔ Idea generation informed by market, health & nutrition and consumer insights
- ✔ Regulatory and food safety innovation check
- ✔ Science based idea realisation
- ✔ Formulation
- ✔ Prototype
- ✔ Recipe optimisation
- ✔ Laboratory testing
- ✔ Pilot plan experiments assistance
- ✔ Plant trials

With many years of culinary insights, nutritional knowledge and a strong passion for food we help you to either create a new product or enhance existing product.

Our product experience includes

- ✔ Cereals and Extruded products
- ✔ Baked goods
- ✔ Beverages
- ✔ Confectionery
- ✔ Condiments
- ✔ Dairy desserts
- ✔ 'Free-From' foods
- ✔ Foods for special dietary requirement
- ✔ Nutritional supplements
- ✔ Preserves
- ✔ Savoury snacks
- ✔ Vegetarian products
- ✔ Spices and Masalas, Soups

Testing Services

Our food experts can guide you through the wealth of regulations including the European Regulation (1169/2011), the USA, Canada, UAE, Australia, Malaysia & Singapore, China, and Indian regulations to enable your product to speed to market and comply.

- ✔ Shelf Life Study
- ✔ Nutrition Facts Panel label reviews and Health Claims
- ✔ Texture and Color Measurement
- ✔ Food Sensory Evaluation
- ✔ Rheological and Physicochemical Property Evaluation
- ✔ Consumer focus group

- ✔ Microbiological safety
- ✔ Nutritional Composition Analyses
- ✔ Allergens Testing

We also partner with other professionals for

- ✔ Food photography
- ✔ Food styling

About Us

Food Research Lab R&D, food innovation company, is the unit of Guires. With years of experience in research especially in medical device and pharmaceutical regulations, food product development, scientific publications and clinical trials, the company has now ventured into food research and formed a separate unit, under the brand name of 'Food Research Lab' that will drive food forward. Food Research Lab brings together the latest in food processing equipment, expert food scientists, chefs, nutritionists and partners from across the globe to help food companies and entrepreneurs get their products to market quickly and effectively.

Food Research Lab makes your dream concept into a commercial product as we have strong knowledge of ingredients, processing techniques, and we can bring them all together to help you make the right decisions.

Contact Us

We are based in the beautiful City of Manchester and Chennai, Contact us on the details provided or follow us on our social platforms.

UK

Guires Ltd,
MIIC Unit 52-56,
Greenheys Business Centre,
Pencroft Way, Manchester,
England, M15 6JJ, UK.
+44- 161 818 4656

■ +91 9566299022

■ info@foodresearchlab.com